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## The New Theta Magazine

BY: LIZ APPEL RINCK | GAMMA/BUTLER



ove magazines. I've felt that way for as long as I can remember, so I'm very fortunate that my entire professional life has been spent writing and editing them. In fact, 2018 marks my 35th anniversary doing so. (Yes, I am one of the few people to have started a career while still a toddler!)

Experience of that extent confers some advantages, including skin thick enough to withstand harsh letters to the editor, a calm demeanor when crises loom, and the ability to

write quickly under deadline. Yet years of experience can also result in a certain creative complacency. It's very easy to become comfortable doing the same basic things issue after issue ... even year after year.

Breaking out of a cozy rut requires work. For those who produce magazines, it involves reader surveys, content and design audits, partnering with third-party experts, plus lots and lots of soul-searching. This is worthwhile work, as evidenced by the number of familiar publications that have undergone extensive renovation during the past year, including Parents, Vanity Fair, The New York Times ...and the Kappa Alpha Theta Magazine.

But you are not surprised by the inclusion of our magazine on that list: the visual elements of our redesign are obvious, beginning with this issue's dynamic cover. Our goal throughout has been to improve readability and

increase emotional impact, to modernize without falling prey to trendiness. We wanted our appearance to express an indefinable, yet undeniable, Theta-ness.

Our editorial makeover is less obvious but no less important. Many of you have expressed a desire for more articles covering substantive issues facing women's fraternities today. You'll find those on pages 10 through 13. You'll also notice that the subjects of our profile article (beginning on page 36) and "10 Questions With One Theta" (pages 8 and 9) address contemporary issues impacting their areas of expertise.

In fact, "10 Questions" is itself a makeover; it was formerly "In Her Own Words." The new title reflects a format that we trust will facilitate a more meaningful interview. Our "How To Do [Something] Better" feature has also evolved; as "Words of Wisdom," its focus will be more advice-oriented and less process-focused. We've even given some thought to this letter from the editor, striving for conciseness over poetic license.

Much like a home renovation, redesigning the Theta magazine has involved considerable time, unexpected resources, and a fair amount of mess. And like the best sort of home renovation, it has been hugely rewarding. As you turn the pages of this issue, we hope you'll feel the same sense of enjoyment.



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Kappa Alpha Theta Fraternity, founded at Indiana Asbury College (DePauw University), Greencastle, Indiana, on January 27, 1870, is the first Greek-letter fraternity for women

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## NOTICES:

- · Because Kappa Alpha Theta is not an officially recognized student organization at Harvard, Santa Clara, and Georgetown, these schools prohibit using their names in any published reference to our Zeta Xi, Eta Lambda, and Theta Iota Chapters. We designate those chapters with a tilde (~) accompanied by the name of the school.
- · We regret that on page 11 of the Winter 2018 issue, a photo caption misspelled the first name of Tillar Murray, Alpha Theta/Texas.



## Thetas Celebrate, Elevate, & Congregate!

## **CENTENNIAL CELEBRATION**

Tours of the chapter house, a centennial Founders Day luncheon, "fun night," and Sunday brunch highlighted the Beta Delta Chapter's celebration of 100 years on the University of Arizona campus. More than 600 alumnae and collegians enjoyed the Founders Day luncheon featured a video history of the chapter's first 100 years, as well as guest speaker Fraternity Vice President Heather Breuninger Granato, Epsilon Psi/Richmond.

"Like so many chapters, Beta Delta has experienced the highest highs, the lowest lows, and more than its fair share of house-paint changes," she said. "You've won the Fraternity's Golden Kite and Silver Kite Award, signifying excellence in all aspects of the Fraternity's ideals. Each person here today has played a role in shaping this chapter and writing her history. This celebration is about you, and the important part this chapter has played in the history of Kappa Alpha Theta."



## theta mattersw

## DAY OF ACTION

On January 24, social media channels were flooded with #HearHerHarvard and #WithoutMySorority messages. These posts by Theta collegians and alumnae, as well as from many other women's (and men's) Greek-letter organizations supported efforts by Cambridge, Massachusetts-based chapters of Theta, Delta Gamma, and Alpha Phi to defy plans by the administration of Harvard to penalize members of Greek organizations.



Memories of the most influential moments of their Theta experiences and stories illustrating the phrase, "Without my sorority, I would not be the woman I am today," protested Harvard's sanctions, which bar members of single-gender Greek organizations from holding student group leadership positions, varsity athletic team captaincies, and receiving college endorsement for prestigious fellowships. The sanctions take effect with the class of 2021, today's freshmen.

Believing that women have the right to choose their own affiliations, Theta, Delta Gamma, and Alpha Phi included freshman women in recruitment. The #HearHerHarvard Day of Action campaign resulted in more than 5,046 likes on Theta's Instagram feed and reached more than 100,000 via Facebook.

## **FOR THE KIDS**

Did you know that 55 chapters of Kappa Alpha Theta participated in Dance Marathon in 2017, raising a collective \$493,143 for their local children's hospitals? The top five fundraising chapters were Gamma Zeta/Connecticut, Delta Theta/Florida, Beta Omicron/Iowa, Alpha Eta/Vanderbilt, and Beta Nu/Florida State.

## **GETTING TO 50/50**

A national coalition advocating for women's economic, political, and social equality in the US, Vision 2020 planned 50/50 Day to encourage conversations about working toward a more gender-balanced world. Supporting the work of the Vision 2020 staff to make equality a national priority, the National Panhellenic Conference (NPC) is a Vision 2020 National Ally.

The centerpiece of 50/50 Day is a 20-minute film that explores what it's going to take to get to a #5050 world - not just in politics and board rooms but truly shifting the gender balance to be better for everyone. 50/50 Day was April 26, but it's never too late to view the film (http://www.letitripple.org/films/50-50/) and be inspired by the 50/50 campaign.

## **THETA & CASA**

Melynda Jamison, executive director of CASA of Lexington, Kentucky, received the Theta CASA Program Director of the Year Award. Criteria for the award includes outstanding leadership and efforts resulting in growth of the program, plus enhanced quality of advocacy and significant efforts to expand the program.



Children with a CASA volunteer in Kentucky spend five fewer months in foster care, experience fewer out-of-home placements, and have significantly improved educational performance. This not only helps children recover faster but also results in savings to the state because of the reduced time spent in foster care.

## **SHARE YOUR STORY**

You are invited to share your experiences on either of the following topics for articles in development for future issues of the Theta magazine:

> Theta sisterhood and what it means to you.

"We are a richer organization when we attract a broad variety of members."

Please send 500 words or less and a photo, if applicable, to Liz Rinck, editor (LRinck@kappaalphatheta.org).

4 KAPPA ALPHA THETA MAGAZINE KAPPA ALPHA THETA MAGAZINE 5

## 3 Micks =

## WOMEN DON'T MAKE HISTORY BY BACKING DOWN.

-BROOKE HILL, EPSILON EPSILON/BAYLOR (THE BAYLOR LARIAT, 1/30/2018)

I WANTED TO BECOME PART OF SOMETHING BIGGER THAN MYSELF AT COLLEGE, AND I KNEW RIGHT OFF THE BAT A SORORITY COULD BE THAT THING FOR ME.

-TERESA DIGIOIA, BETA PHI/PENN STATE (THE PHILADEL PHIA INQUIRER, 1/31/2018)

MARION DOUGHERTY [BETA PHI/PENN STATE] WAS THE MOST SUCCESSFUL, **BIGGEST, MOST FAMOUS, MOST** CAREER-CHANGING, INDUSTRY-CHANGING CASTING DIRECTOR THAT'S EVER BEEN.

-(VANITY FAIR, MARCH 2018)

**MENTORING WOMEN IS** WHAT ALL WOMEN NEED TO UNDERTAKE.

-TARA MOLLARD JARMON, OMICRON/USC, (SEE PAGE 9)

SOMETIMES IT'S DIFFICULT TO START OR TO MAKE A CHANGE, BUT TAKE BABY STEPS TO GET THERE, FIGURE **OUT WHAT YOU LOVE, AND AT LEAST** DO MORE OF IT.

-HADLEY PIERCE, EPSILON PSI/RICHMOND (SEE PAGE 39)

THE FOCUS ON VALUES-BASED RECRUITING ALLOWS US TO SELL THETA FOR WHAT WE REALLY ARE: A COLLECTIVE GROUP OF WOMEN **ACTIVELY ENGAGED IN EACH** OTHER'S LIVES AND WITHIN THE COMMUNITY.

-CATE LOCK BIBB, GAMMA PHI/TEXAS TECH

I AM SO THANKFUL TO HAVE THETA TO HELP US CONNECT!

-ANNE HELD REEVES. BETA PI/MICHIGAN STATE

Ask the Archivist

BY NORALEEN DUVALL YOUNG, ALPHA CHI/PURDUE

## Setting Theta on a Firmer Basis

"Are we to

be lagging

because we

are women?

No! of

course not."

For an archivist, it is not unusual for one question to lead to something else! A recent question about an existing alumnae chapter led me down the path of general history of Theta alumnae groups. And I discovered that 2018 is the quasquicentennial (125th anniversary) of the founding of Theta's first alumnae chapter.

Let's take a quick look at the history of alumnae groups, from

1889: January 15. First alumnae group was established in Topeka, Kansas. It wasn't called a chapter, though. During this period alumnae groups were established in other communities, including Greencastle and Bloomington, Indiana, and Chicago.

1890: An editorial in the November issue of the Theta magazine called for the organization of alumnae chapters.

1891: Grand Convention, in Burlington, Vermont, developed a structure for alumnae chapters, including giving them Greek-letter names.

1893: In February, the Alpha Alumnae Chapter in Greencastle, Indiana, was established as the first alumnae chapter. By 1894, alumnae had established chapters in the Twin Cities (Minneapolis and St. Paul) and New York City.

1915: At Grand Convention, the minimum number of alumnae required for the establishment of an alumnae chapter was increased from five to 15. The position of alumnae secretary, an ex-officio member of Grand Council, was established.

1922: At Grand Convention, the alumnae chapter minimum size increased to 20 members, and alumnae clubs were created for smaller groups.

1940s: Many alumnae chapters and clubs provided service during World War II, including raising funds to purchase war bonds. Dorothea Mathias Hite, Tau/Northwestern, of the Boston Alumnae Chapter, purchased a \$10,000 war bond in

1963: The selection of the Institute of Logopedics as Theta's philanthropy in 1948 and the wish of alumnae chapters to support local charities led many alumnae chapters to develop a variety of fundraising methods. One of the most popular was selling cookbooks created from member-submitted recipes. Memphis Thetas tasted and prepared special recipes for their cookbook: Catherine Dyer Wise, Alpha Eta/ Vanderbilt; Jeanne Pauley Smith, Alpha Iota/Washington-St. Louis; Mary Ann Hodge Fisher, Alpha Eta/Vanderbilt.

2018: There are currently 216 active Theta alumnae groups.









TARA MOLLARD JARMON, OMICRON/USC, IS A PARIS-BASED FASHION DESIGNER, SHE LAUNCHED HER SELF-TITLED CLOTHING LINE MORE THAN **30 YEARS AGO, AND IT NOW ENCOMPASSES** FREE-STANDING TARA JARMON BOUTIQUES AND STORE-IN-STORE LOCATIONS THROUGHOUT **EUROPE AND ASIA. IN 2006, JARMON DESIGNED** A COLLECTION OF AFFORDABLE WOMEN'S APPAREL AND ACCESSORIES FOR TARGET **CORPORATION'S GO INTERNATIONAL LINE.** 

IN 2016. THE TARA JARMON BRAND WAS SOLD TO AMS INDUSTRIES. JARMON, ALONG WITH HER **DAUGHTER, CAMILLE, LAUNCHED MIRAE,** A 100-PERCENT DIGITAL FASHION BRAND THIS SPRING.

**CURIOUS? VISIT WWW.MIRAEPARIS.COM** OR INSTAGRAM.

## PLEASE TELL US SOMETHING ABOUT FASHION DESIGN THAT WE PROBABLY

Unfortunately, fashion is a major contributor to our planet's pollution. According to Earth Pledge, a nonprofit organization committed to promoting and supporting sustainable development, "At least 8,000 chemicals are used to turn raw materials into textiles and twenty five percent of the world's pesticides are used to grow nonorganic cotton." Yes, manufacturers are working diligently to improve their methods of producing, and they have made incredible progress in the past years, and I encourage all of us to do our part and purchase reasonably.

## TELL US ABOUT A LIFE LESSON YOU'VE LEARNED.

I cannot please everyone. I suffered terribly when I had to refuse an invitation from a friend. I would contemplate for hours how I was going to let my parents know I would not be able to join them for Easter. And letting suppliers know that I would not be purchasing from them anymore brought on ulcers! I was in my forties when I finally learned that I simply could not make everyone happy all the time. I still prefer to respond positively to my friends and family, but I now know that although they may be momentarily disappointed, they understand. As for professional relationships, I try to give useful feedback as to why I am declining their services or how they can improve and keep our relationship.

## IF YOU COULD INVITE FIVE PEOPLE (LIVING OR DEAD) TO DINNER, WHO

1. Sir Winston Churchill, British statesman; 2. Emmeline Pankhurst, leader of the British suffrage movement; 3. Françoise Sagan, French novelist; 4. Marie Curie, Nobel-Prize-winning scientist; 5. Alice Hulme Bebbington, my maternal great-grandmother, who bravely left her native country with her husband and nine children for the wilderness of the Canadian Rocky Mountains in 1913.

## WHAT WOULD YOU SERVE THEM?

Peruvian cuisine. It's a delicious culinary example of how we can obtain unexpectedly wonderful results by mixing cultures. Peruvian cuisine is a product of the country's indigenous population and immigrants from Europe, Asia, and eastern Africa.

### IF YOU HAD AN ALL-EXPENSE PAID VACATION TO ANYWHERE IN THE WORLD, WHERE WOULD YOU GO?

Antarctic. This faraway destination fascinates me.

## 6 "LOOKING AT ME, NO ONE WOULD GUESS...."

I dreamed of piloting a fighter jet.

## WHAT IS YOUR FAVORITE WORD?

Believe.

## YOUR LEAST FAVORITE WORD?

Exclusion.

## WHAT DO YOU VALUE IN YOUR FRIENDS?

I value sharing with my friends. Sharing happy moments as well as less happy moments.

## WHAT DOES THE CONCEPT OF WOMEN SUPPORTING WOMEN MEAN

This concept is well-illustrated by the work of Woman for Woman International. This organization strives to assist woman throughout the world who have lost their livelihoods either through war or natural disaster. Mentoring women is what all woman need to undertake.

## WHAT IS YOUR FONDEST THETA MEMORY?

I have so many fond memories, but one that I especially cherish is assisting at my daughter's initiation into Theta in 2008. Camille attended Chapman University, and sorority houses are not allowed there. The initiation service was held at the Omicron Chapter at USC ... my Theta house! Camille was unaware that I was even in California, let alone going to attend the service. My beautiful Theta sister, Carol Taylor, joined me, and we finished the day at Carol's house with a handful of my Theta sisters. It was absolutely wonderful.

## Sisterhood

## A RESPECTFUL, ACCEPTING, AND INCLUSIVE SPACE

AN INTRODUCTION TO THETA'S INCLUSION AND DIVERSITY EFFORTS

"Our chapter decided to focus on developing a community around our diverse members to provide a stronger system of support. We held an implicit-bias training to increase our awareness of how our unconscious biases affect our perspectives. We look forward to continuing to create a more diverse and inclusive environment for all our members."

## -Alpha Epsilon/Brown

"Promoting a sense of diversity and inclusion has become a primary focus, as supporting the experiences of our sisters allows them to succeed. Prioritizing educational programming on inclusion has allowed our chapter to learn from the experiences of one another through open dialogue."

-Theta Iota/~

At the heart of Kappa Alpha Theta is the desire for a welcoming, receptive, supportive community. As some of the first women to attend college, Bettie, Alice, Hannah, and Bettie felt strongly about the importance of college education for women, and they fought to be included in an academic and cultural environment that was often hostile and discriminatory.

Today's version of Theta sisterhood is just as timeless as our founders': in Theta, we are challenged, supported, and inspired to be our best selves. Sometimes that challenge involves examining our personal and organizational assumptions. The collective history of women's fraternities can sometimes reify homogeneity. But we need to remember that Thetas' experiences and backgrounds are not homogenous. We need to remember that our members come from varied ethnicities, religions, nationalities, and socio-economic statuses. They face physical or emotional challenges. Some are third- or fourth-generation Thetas, while some are the first in their families to attend college. They have different sexual orientations and gender identities.

College chapters benefit from diverse perspectives, and we strive for it in membership and thought. Generation Z, who entered or will enter college between 2014 and 2028, view multiculturalism as a matter of fact. They know that those who wish to join our Fraternity share our goals and aspirations and are seeking an environment in which to learn through difference and grow together. In a recent survey of Theta undergraduates, members wrote that learning with people from different cultures and backgrounds (e.g., race, national origin, sexual orientation) is an essential part of a college education. Additionally, students and administrators on campuses where we seek to establish and reestablish Theta chapters view diversity and inclusion as deciding factors in choosing organizations to join their community.

By extension, learning to live and work in a global society is another vital part of the college experience, and Theta has an opportunity to help our members be prepared for an increasingly complex and global society. In fact, our mission statement articulates that opportunity as a responsibility: Kappa Alpha Theta nurtures each member throughout her lifetime, offering opportunities for intellectual and personal growth.

Our membership eligibility statement, updated in 2016, echoes our mission statement and expands upon the theme of diversity and inclusion: Kappa Alpha Theta welcomes as members, in accordance with the laws of the Fraternity, college women, without regard to race, religion, national origin, age, disability, or other characteristics protected by applicable law. As some of the earliest women to attend college, Kappa Alpha Theta's founders fought for inclusion in a frequently oppressive educational and social environment. Our mission is to offer women lifelong opportunities for intellectual and personal growth. Those who identify as women are eligible for membership in Kappa Alpha Theta.

Recognizing the importance of diversity and inclusion, not only to our current and future members but also to our ongoing viability as an organization, a workgroup comprising staff and volunteers with professional and educational backgrounds in higher education and identity work researches diversity and inclusion topics based on questions they receive from college and alumnae members, campus partners, and volunteers, as well as trends in the field. The workgroup offers information, data, discussion, and recommendations to Grand Council so they may be best equipped to make decisions about Theta strategy, priorities, and policy. Inclusion education, discussion, and/or dialogue is included in Theta advisory board training, CEO Leadership Academy (for college chapter chief executive officers), educational leadership consultant training, Grand Convention programming, and alumnae and collegian service trips.

In an interview published in the January 1936 issue of the Theta magazine, Bettie Locke Hamilton said, "Tve always felt that the Fraternity should get behind new movements for women as they arise and work for them just as the Fraternity worked for coeducation when it was something to be won."

By choosing to embrace inclusion and diversity, we remain in line with our core purpose as an organization. Kappa Alpha Theta strives to foster opportunities for members to appreciate, understand, and value difference and to nurture the desire to learn about other ways of thinking, doing, and being.

## NOTE:

IF YOU HAVE THOUGHTS OR SUGGESTIONS FOR THE DIVERSITY AND INCLUSION WORKGROUP, EMAIL INCLUSION@KAPPAALPHATHETA.ORG.

WE ARE GRATEFUL FOR THOSE
WHO CHALLENGE US TO THINK
AND DO BETTER.

10 KAPPA ALPHA THETA MAGAZINE KAPPA ALPHA THETA MAGAZINE

## **ANOTHER KIND OF**

# RISINA Management

By **Mandy Burgett Wushinske**, Zeta Sigma/Ohio Northern, Fraternity vice president and ERM committee chairman, and **Jenni Broughton Schmaltz**, Gamma/Butler, chief operating officer

MOST OF US ARE AWARE OF RISK MANAGEMENT AT THE COLLEGE CHAPTER LEVEL, AND WE UNDERSTAND THAT RISK PREVENTION POLICIES ARE INTENDED TO KEEP CHAPTER MEMBERS AND GUESTS SAFE AT EVENTS. BUT DID YOU KNOW THAT THERE ARE OTHER, BROADER THREATS—ONES THAT COULD THREATEN THE EXISTENCE OF KAPPA ALPHA THETA—THAT MUST BE MANAGED AS WELL?

THE GROUP WORKING YEAR-ROUND TO OVERSEE THESE RISKS IS THE ENTERPRISE RISK MANAGEMENT (ERM) COMMITTEE.

## WHAT IS ERM?

ERM is a process. It identifies potential events that may affect an organization and manages those risks to provide a reasonable level of assurance regarding the achievement of organizational objectives. When successful, ERM supports the development and achievement of strategic and business goals and enhances institutional decision-making by offering a holistic view of key risks.

## **HOW LONG HAS THETA BEEN TALKING ABOUT ERM?**

Grand Council began ERM conversations in 2010.

## WHAT TYPES OF RISKS DOES THETA CONSIDER?

Potential areas of consideration for enterprise risks include compliance, environment, finance, laws and regulations, operations, process, reputation, strategy, and technology. Each year, Theta's three boards (Grand Council, Theta Foundation Board of Trustees, and the Fraternity Housing Corporation [FHC] Board of Directors) rank previously identified and new risks according to their likelihood (chance of occurrence) and severity (impact on the organization). Once ranked, they are organized on a risk map. Those with high likelihood and high severity are prioritized as a focus for the ERM committee for the upcoming year.

## WHO SERVES ON THE ERM COMMITTEE?

The committee comprises members of Theta's three boards as appointed by Grand Council.

## WHAT ARE THETA'S CURRENT RISK PRIORITIES?

Current priorities for the committee include those related to today's campus environment. The committee is also closely monitoring changes in the structure of higher education and the potential impact on our membership pipeline. One such change is laws and policies which, if implemented, would have punitive effects on our college chapters. For example, the committee is closely monitoring the situation in Tennessee where legislation has been introduced to ban recognition of sororities and fraternities on public campuses. While no Theta chapters would be impacted by this decision, the precedent it could set would be significant. Another priority for the committee is doing what we can to mitigate the risk to our status as a single-sex organization if the exemption afforded by Title IX to fraternal organizations is repealed. A recent step taken regarding this risk is seeking support in Congress for critical protections for single-sex organizations to be included in the 2018 Higher Education Act.

## WHAT HAPPENS ONCE A RISK IS DEFINED?

Once a risk is defined, staff and volunteers with expertise in that field are identified to develop a mitigation plan. These plans take into consideration items already addressed and assign action steps to mitigate any remaining concerns. Completed mitigation plans are endorsed and the committee then monitors them closely, redefining the risk, adjusting action steps, and offering updates and progress reports to relevant Theta boards.

## IN WHAT OTHER WAYS IS ERM USEFUL?

In addition to mitigating defined risks, ERM is used to inform the strategic planning process. When gathering data to guide the long-term strategy of the organization through the strategic plan, Grand Council takes current ERM risks into account. For example, one identified risk is social media being used in a manner that reflects poorly on our organization, damaging our reputation or exacerbating a risk management incident. This risk guided the development of Aspiration 3 in the current Plan of Aspirations, "Demonstrate to external audiences the relevance of the Theta experience."

## WHY IS ERM IMPORTANT TO THETA?

The college landscape is rapidly changing, and Greek life is under more scrutiny than at any recent time in our history. In order to remain relevant nearly 150 years after our founding, it is important to continue to assess and mitigate the risks that threaten our existence. We hope the knowledge that these conversations are taking place provides assurance that we are doing our part to ensure Kappa Alpha Theta continues to thrive.



Syreen Goulmamine, Epsilon Omicron/Randolph-Macon, is passionate about medicine and research, particularly endocrinology and immunology; languages; and art and poetry. She has served her chapter as chief financial officer and service & philanthropy chairman and attended Theta's 2017 Emerging Leaders Institute She is also a ...

# LEADING | Control | Contr

rowing up, I was blessed to have parents who valued not only education, but knowledge itself. They made sure I was never without a book, lesson, or experience. They exposed me to everything from learning different languages to practicing martial arts. They sacrificed so much to make sure I had everything I needed to succeed.

Even though I was born in the States, my parents made sure I knew where our family came from. Not many people know about Algeria as a whole, so I'm pretty vocal about educating people about it. Algerian culture is very Mediterranean; it's a rich culture, filled with colorful clothes and good food. About 99 percent of the country practices Islam, which is what my family and I practice. Our faith reminds us to be patient, benevolent, and respectful always. I started wearing the headscarf, also called a hijab, around the age of 10. While my parents encouraged me to wear it, I made that final decision after being around so many of my role models who also wore it. It's been a huge part of my identity for most of my life.

Before coming to college, I wasn't really familiar with sorority life, aside from the few things I had seen on social media. Before my first year at Randolph-Macon, I applied to their leadership program. I was accepted and came for an Emerging Leaders Weekend. Throughout the weekend, I met many mentors who were involved in Greek life. Not only that, they were all so involved on campus as well! My interest was piqued.

The first week of school is formal recruitment at Randolph-Macon. I remember nervously walking past the check-in table on orientation night and ducking into the restroom to collect myself, deciding whether I should actually go through with it. There was another student standing next to me washing her hands; she smiled at me in the mirror, so I asked her if she was here for "this recruitment thing," and she responded by letting me know she was a recruitment counselor. I decided to be honest and tell her I wasn't sure whether to go through recruitment and that I was genuinely nervous. She was so sweet and personable and convinced me to go through recruitment. (Today, she's a very close and darling friend of mine, and we even roomed together in the Theta house last year.)

When I walked into the Theta house, the women I had met in different aspects of the college were all in that room! The conversations I had with sisters were genuine. And I remember thinking that I wanted to be wherever those types of people were. I remember running home on bid day: the cheers, the chants as we marched back to our house, older sisters throwing their arms over my shoulder to take pictures ... to this day, bid day remains one of my favorite days of the year.

The biggest blessing, in my whole experience with Theta, is that my Theta sisters accept me as I am, not just within my chapter, but wherever I go. I recently attended the Emerging Leaders Institute in Indianapolis, and honestly, I was a little nervous. But all the sisters I met were compassionate and welcoming. I was never more proud to be a Theta than when I listened to a recounting of our history with my sisters from across the nation.

The fraternity and sorority experience is important in unifying like-minded individuals. In college, there are many groups and organizations that seek the same goal; however, our values and ritual—integral parts of our fraternity/sorority experience—give our chapters purpose. It's that constant reminder that we are always wearing our letters and that we strive to set ourselves to a higher standard that makes the fraternity/sorority experience relevant today.

My cultural concept of support and female strength are both things I recognize and embrace when it comes to being a sorority member. Our Panhellenic creed states that one of our tenets is wide and wise human service, and I try to view society as something that can be positively changed by different ideas that benefit our code. It's difficult, for sure, to create change where change is needed. I'm at home in Theta because I see the things I have to deal with as similar to the adversity Bettie had to deal with when she started this organization. The strength of not only our sorority, but all of Panhellenic, is what enables me to use my cultural experiences to better my community.

Being a leading woman means to do what is right even when it is difficult. To share your love through kindness and appreciation. To step up and believe in yourself, even in the face of adversity. And to be a better version of yourself, every day.

## STATE OF THETA 2017

## LETTER FROM THE PRESIDENT

Kappa Alpha Theta Fraternity ... Kappa Alpha Theta Foundation ... Kappa Alpha Theta Fraternity Housing Corporation. We are all aware of the good work done by the boards, volunteers, and staff of each of these separate corporations. Yet in the minds of most of us, these organizations have simply been part of one very special enterprise: Kappa Alpha Theta. While each continues to perform independent functions to further its unique purposes, I am excited and proud to report that a significant achievement of 2017 is our strategic approach to increased collaboration between and among them.

Our comprehensive new brand is perhaps the most visible demonstration of our singular focus, and you can learn more beginning on page 26 of this magazine. A more subtle—but equally important—demonstration is improved efficiency in the way we steward our resources, including staff and volunteer workforce, programming, and operations.

In fact, stewarding our resources is the focus of our Plan of Aspirations, which offers a road map for achieving our vision of leading members to excellence through lifelong sisterhood. I am delighted to share with you the progress we made in 2017 toward fulfilling the aspirations of our Plan: optimizing the member experience, leveraging technology to deliver membership value, and demonstrating the relevance of the Theta experience.







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## → OPTIMIZING THE MEMBER EXPERIENCE

The business we are in—the business of sisterhood—is sometimes at odds with creating the experience of sisterhood. Fifteen percent of our college chapters are "mega-chapters"; in other words, they include more than 225 members. These extremely large chapters face unique challenges in fostering feelings of belonging, support and encouragement, and common purpose. In March 2017, Theta partnered with Dyad Strategies to administer a baseline survey to our undergraduate members. Over the next several years, we will continue to survey our undergraduates with the goal of better understanding how they relate to the values of our organization, how they define and conceptualize sisterhood, and how to create identification with Theta values. Ongoing analysis of the data from this project will help us focus on core issues necessary to optimize the member experience, particularly in our largest chapters.

The Theta college experience takes place in lodges, suites, university facilities, and dedicated Theta houses. Our Fraternity Housing Corporation (FHC) exists to provide and maintain safe, competitive, and desirable homes to enhance the sisterhood of college members; foster affinity of alumnae; and support the health, heritage, and future of our college chapters. At the end of 2017, the FHC managed 86 chapters; was evaluating three additional applications to join; and was in the midst of six exciting projects, including new houses for Delta Omicron at Alabama, Gamma Iota at Kentucky, Theta Nu at Georgia Tech, and Theta Theta at NC State, as well as interior renovations at Gamma Sigma/San Diego State and Tau/Northwestern.

Thanks to the incredible generosity of Thetas around the world, donations to Theta Foundation support many of our education, leadership, and service programs, such as educational leadership consultants, Alcohol Skills Training, Sisters Supporting Sisters, Theta service trips, CEO Leadership Academy, and Emerging Leaders Institute. Many of these donations were made on #GivingTuesday, a global day of giving fueled by the power of collaborative social media. 2017 was our third year of participation in the #GivingTuesday movement and was a huge success, not only financially but also emotionally. One-third of the donors who helped raise more than \$111,500 in just 24 hours were not previous donors or had not made a gift in five years! Through #GivingTuesday, these women helped show their belief in other Thetas, encourage their ambitions, and support their dreams. Their social media advocacy also helped renew their own connection to Kappa Alpha Theta as they invested in programs that strengthen our sisterhood.

In seeking to optimize the member experience, we honor our founders who, as some of the earliest women to attend college, fought for inclusion in a frequently hostile educational and social environment. Beginning then and throughout our rich history, Kappa Alpha Theta has remained relevant by applying our founders' spirit of inclusiveness in the context of social issues of the day. There was a time when women were excluded from membership because of their religion and an even longer time when race was a barrier. Today, we continue to strive to provide an inclusive environment throughout the member experience because Theta's future depends on our ability to remain relevant to current and potential college women. The twenty-first century world includes an ongoing dialogue about gender identity, and if Kappa Alpha Theta is to continue to identify members according to gender, we must find our place in that discussion. Our college chapters are regularly confronted with the issue of what gender identity means. Accordingly, Grand Council has clarified, and our policies reflect, that all who identify as women are eligible for membership.

But we are still "exclusive" in the sense that we select members who demonstrate values consistent with ours: commitment to supporting one another, to lifelong intellectual growth, to independence and perseverance, to the widest influence for good, to becoming our best selves. Our mission remains to offer women lifelong opportunities for intellectual and personal growth. Kappa Alpha Theta is diverse in every way, but uncompromising in her standards. That means a woman's ancestry, cultural background, skin and hair color, religion, and sexual orientation are all equally irrelevant to membership. And in the end, we are a richer organization when we attract a broad variety of members.

## LEVERAGING TECHNOLOGY TO DELIVER MEMBER VALUE

Certainly generations of Thetas before us never imagined the integral role that technology would play in our lives today. But the first Greek-letter fraternity for women has always been proud to lead the way, and that includes not merely using the latest technology but applying it in the most forward-looking ways possible.

In 2017, we implemented an integrated digital solution for event management, including our upcoming Grand Convention in Orlando. This includes a streamlined registration process, a robust mobile app that will help participants prepare for Convention as well as be an indispensable tool onsite, and a Convention website that is as beautiful and informative as it is user-friendly.

We also introduced a safe, easy-to-use online fundraising platform to replace college chapter usage of potentially risky crowdfunding sites. This new online fundraising platform is designed specifically for fraternities and sororities. It enables complete customization of any type of fundraiser, facilitates social media sharing, and offers options for creating ticket sales.

The backbone of any member-based organization is its members, and Kappa Alpha Theta wants to stay connected to each and every one of ours! For many years, we relied on a membership database, which was cutting-edge when we first adopted it. It is, however, simply a collection of information, and we realized we need more. We need to be able to use technology not as a tool but as part of a strategy. Accordingly, we began working with a technology consulting firm, and our initial steps included an organizational systems assessment, focus groups, an environmental scan, member experience assessments, and an infrastructure review. The goal of this process was to quantify the ways we use data to drive decisions and to develop criteria for identifying a member relationship management system that will let us collect data as well as offer more sophisticated was to interpret, manage, and utilize that data.

By the end of 2017, we had selected a flexible, adaptable system that is not only customizable to our current needs but will also evolve as our needs evolve. When launched later in 2018, this system will streamline our digital processes and allow us to offer a seamless digital experience—including integrated websites and a personalized online member portal—to all Thetas.

## DEMONSTRATING TO EXTERNAL AUDIENCES THE RELEVANCE OF THE THETA EXPERIENCE

Just as most Thetas think of our three organizational entities as one Theta, so, too, do our external audiences. I alluded earlier to our new brand, which clearly and gracefully expresses who we are and what we do. Nearly two years in the making, our brand redevelopment project included a member engagement and satisfaction survey, a communications and marketing audit, and a content and design analysis. Our goal for more effective branding was to help reinforce our strong reputation, help us stand out among other member organizations, and project our values. The end result, completed in 2017 and debuted this spring, comprises a comprehensive social media strategy; a new logo and updated design elements that unite Fraternity, Foundation, and FHC visually; a redesign of the content and appearance of the Theta magazine; and an all-new website.

While important, a healthy brand identity can take us only so far. From our founding, Kappa Alpha Theta has faced resistance to our very existence; in fact, some of our earliest chapters were established in secrecy because of disapproving campus communities. Actions by other campus groups, including men's fraternities, fuel stereotypes and misperceptions about women's fraternities. These received ideas obviously have a negative effect on our ability to recruit leading women, and it is not alarmist to say that the danger is becoming even greater. A growing number of legislators and policy-makers seek to curtail our autonomy and actually threaten our

A group appointed by Grand Council—the enterprise risk management committee—is charged with monitoring and recommending actions in regard to risks that threaten Kappa Alpha Theta. You can learn more about the committee and their work on pages 12 and 13 of this magazine. We also work with our sister groups in the National Panhellenic Conference (NPC) and the men's groups in the National Interfraternity Council (NIC). Our collaboration includes efforts on behalf of reauthorizing the Higher Education Act by the US Senate. Key provisions of this act protect students' rights to freely associate with a single-sex social organization, improve campus safety by combatting hazing, provide due process standards for student organizations, and exempt volunteer advisors from being designated as campus security authorities and/or mandatory reporters.

We are also working with Alpha Phi and Delta Gamma to support college-age members of our respective groups who are collegians in Cambridge, Massachusetts. Harvard University has finalized sanctions that prevent members of single-gender final clubs and Greek organizations on campus from holding student group leadership positions, varsity athletic team captaincies, and certain prestigious fellowships. Harvard's president first introduced the penalties in May 2016, and the Harvard Corporation voted in early December 2017 to retain the policy, which is effective for the class of 2021 (this year's freshmen). While university administrators tout the decision as a response to the recommendations of a report on sexual assault prevention, penalizing young women for their involvement in a sorority actually denies them access to member-driven education and support systems shown to be effective in battling sexual assault, as well as alcohol abuse, mental health issues, and the everyday challenges of college life.

The University of Minnesota has proposed a policy that could hold an entire student group accountable if a single member breaks institutional rules. A group could also be held responsible if its officers "knew or reasonably should have known" that a group member was going to violate the conduct code at a group event and no steps were taken to stop that person from doing so. This type of policy is one that NPC's group-due-process efforts are trying to target: policies that punish entire groups for the actions of

Regulations threatening our existence are not limited to college campuses. A bill proposed in the Tennessee House of Representatives will, if passed, prohibit fraternities and sororities from operating on state university campuses throughout the state. The sponsor of the bill has said he introduced the legislation hoping to force a conversation about the role of Greek organizations after a year of high-profile hazing incidents. Although this legislation would not directly affect Theta because we have no active chapters at state institutions in Tennessee, the potential precedent is alarming.

Due to the time frame this letter encompasses, we have not discussed threats and risks developing in the first half of 2018. We continue to work with NPC, NIC, and the Fraternal Government Relations Coalition to monitor and alleviate these hazards.

## **LOOKING TO THE FUTURE**

We are optimizing the member experience, leveraging technology to deliver member value, and demonstrating to external audiences the relevance of the Theta experience! I am proud of the work our board members, staff and volunteers, alumnae groups and college chapters, and individual Theta sisters have done to align the vision of our founders with a modern-day organizational structure and culture as we approach our sesquicentennial in 2020. At Grand Convention in June, a new Grand Council will be entrusted with the governance of Kappa Alpha Theta for the next biennium. I know that—just as we have since 1870—we will continue to support one another as we strive to make a different on our campuses, in our communities, and in ourselves.

Laura Ware Doerre, Delta Xi/North Carolina

Fraternity President







## Engagement

38,321 Instagram followers

Theta's LinkedIn members 6,700 Snapchat followers

2,850 Theta volunteers

Page views of kappaalphatheta.org 115.303.988 269,258 Copies of the Theta magazine mailed

Housing

Chapter facilities managed by the Fraternity Housing Corporation (FHC)

Renovations to FHC-managed facilities

## Education and Leadership

College chapters number one in scholarship (Spring 2017 term)

College chapters number one in scholarship (Autumn 2016 term)

Attended Emerging Leaders Institute or CEO Leadership Academy

\$2,415,238

Total granted by Theta Foundation for Theta's leadership and educational programs

Philanthropy

\$93,006 Contributions to the Friendship Fund \$121,934

Gifts to Theta Foundation

## **GENERAL TREASURY**

INCOME % OF TOTAL TOTAL July 1, 2016 - June 30, 2017

## \$7,934,683

WITHOUT CAPITAL IMPROVEMENTS

Services/Supplies***	10%	\$791,667
Alumnae Support ****	2%	\$178,427
Member Non-Dues Income **	3%	\$230,511
Leadership Training Fund Grant	3%	\$223,493
Risk Management Fees	7%	\$580,559
Foundation Grant	6%	\$463,908
International Meeting	0%	\$16,763
College Chapter Support *	69%	\$5,449,355

\$7,934,683

- \* Initiation, per capita & chapter services, etc.
- \*\* Merchandise sales, jewelry commission, affinity charge card, etc.
- \*\*\* Publications, labels/printouts, member links, etc.
- \*\*\*\* Alumnae per capita fees, paid individually and via alumnae chapters and Life Loyal memberships

**EXPENSE** % OF TOTAL TOTAL July 1, 2016 - June 30, 2017

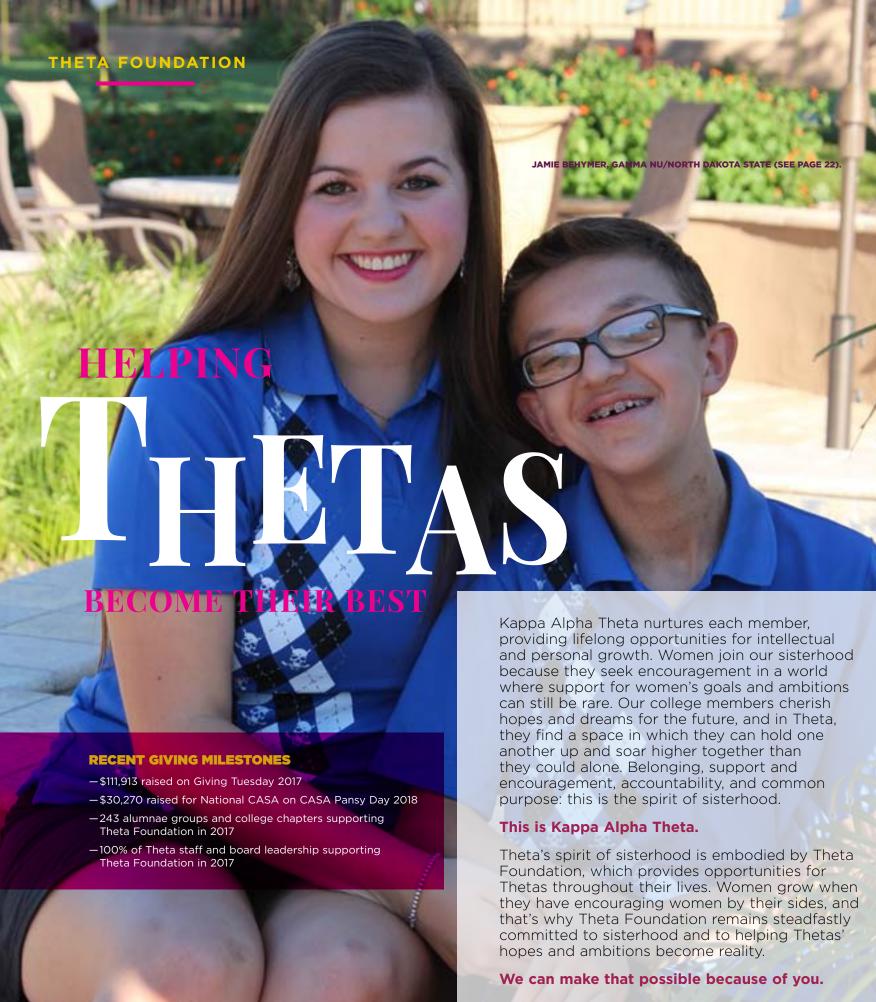
## \$7,882,319

Fraternity Officer Adminis	tration		1%	á	\$112,308
Depreciation**			4%	á	\$284,931
Risk Management			6%	á	\$475,016
Central Office Administrat	ion		30%	á	\$2,372,323
International Meeting/Con	ferences		5%	ó	\$429,791
Programs*			53%	ó	\$4,207,949

100% \$7,882,319

- \* Magazine, Educational Leadership Consultants, AlcoholEdu, etc.
- \*\* Theta headquarters and facilities







## THETA GRANTS

## FINDING HER VOICE

Dr. Catherine Cant Peterson, Beta Pi/Michigan State, is a clinical psychologist at Eastern Michigan University. She is developing a research study to assess the quality of life of families in Southeast Asia who are affected by pediatric cancer.

"Without a Theta Foundation grant, I would not have been able to travel to Southeast Asia to meet with medical teams and families in person to learn more about pediatric cancer care. I could not have planned a feasible study without seeing firsthand what these families needed us to address in our assessment of quality of life.

"I was a shy, out-of-state student at a big public university, and I needed a home away from home. I am certain that my college years in Theta were instrumental in fostering the comfort I needed. Being surrounded by women who wanted to be active, outspoken members of the community, and seeing women take on leadership roles, it didn't matter that I was quiet by nature. My Theta experience prepared me well for my current job as teacher/mentor/psychologist.

"I have been influenced by a number of Thetas. As a collegian, I was influenced by women who juggled their studies with internships and graduate school applications. Today, I am influenced by the strength of some of my Theta sisters who are facing challenging life events, such as the sudden loss of a spouse or a child diagnosed with a chronic medical condition. These women have shown grace and bravery in very difficult situations, and their resilience is an inspiration.

"Women have needed to support one another to fight for equal rights, certain freedoms, the opportunity to be professionals juggling motherhood with careers. We are still fighting some of these battles, and the need to come together to fend off the forces that sometimes drive women apart and into divisiveness remains steadily critical. Theta continues to be a force for women of all ages to find their supportive networks."

Katie Peterson is the recipient of an individual service-learning grant to participate in research at Prince of Songkla University. "My goal of becoming a leader in my field who contributes to the well-being of children nationwide was undoubtedly shaped by Theta experiences that pushed me to find my voice and use it to help others."



When Thetas travel overseas to gain hands-on experience they can't get in the US or Canada, Theta Foundation wants to help. And when chapters bring a speaker to campus to talk about body image or self-confidence, we also want to help.

Theta Foundation's Chapter and Individual Grants program funds these types of experiential-learning opportunities. Grants allow members and chapters to participate in non-degree educational, leadership development, and service-learning programs to help them build the skills necessary to thrive in their lives and help others across the world thrive in turn.

## **2016-17 CHAPTER & INDIVIDUAL GRANTS:**

- Theta granted \$36,815 to 43 members and chapters
- Recipients represented 32 different chapters
- Recipients travelled to 14 different states
- Recipients travelled to 21 different countries,
   a 110% increase in countries visited from 2015-16





"Theta's value of scholarship was one of the many reasons I was interested in joining. College is a time of academic exploration, and I knew the individuals surrounding me would impact my academics. I have always had a sister who is ready to study, work on papers, or assist with class projects. I am so thankful to have a fraternity that values academics and sisters who support education enrichment."

## THETA SCHOLARSHIPS

## **VALUES IN ACTION**

Jamie Behymer is chief external affairs officer of the Gamma Nu Chapter at North Dakota State; she has also served the chapter as chief recruiting officer. Majoring in management communication, she plans to graduate in 2019 and perhaps pursue a career with a consulting firm or non-profit that helps individuals with intellectual and developmental disabilities find careers and gain independence.

"I became involved with Special Olympics Arizona, specifically Unified Sports, when I was 11 years old. Unified Sports is a program that pairs people with and without intellectual disabilities in a variety of sports competitions. My older brother, Jason, has autism. Together he and I competed in tennis and golf. As the Special Olympics Arizona youth representative on the National Youth Activation Committee, I co-authored the Inclusive Youth Leadership Guidebook, which helps schools, universities, and communities enhance inclusive practices for those with intellectual and developmental disabilities. During my senior year of high school, I served as a Project UNIFY intern. I communicated with 180 high schools across the state to enhance youth engagement, prepared marketing materials, and assisted the director of programs with state-wide events.

"In 1870 Bettie, Hannah, Alice, and Bettie founded an organization to support women in their college careers. Not only do the values of the Fraternity focus on leading women in college, but throughout lifetime experiences. Theta women support their sisters' voices, experiences, and adventures in and outside of college."

Behymer is the recipient of a 2017 Reece Scholarship. She explains that one of her best friends has a developmental disability. Coincidentally, his name is Reece. "When I opened my award envelope, I had to choke back tears. One of the reasons, I am attending college is Reece. The reason I am able to keep enrolling in courses is because of the Reece Scholarship."

## THETA SCHOLARSHIPS

## **MAKING AN IMPACT**

Tiffany Dang is a charter member of the Theta Nu Chapter at Georgia Tech and has served the chapter as chief external affairs officer. She plans to graduate this spring with a degree in computational media (computer science and communications), concentrating in media & interaction design, and seek a job as a graphic, UI/UX, and web designer.

"To be one of the first women to set a precedent for other potential leading women at Tech was such a life-changing experience. It's truly been amazing to see how each of us has grown and how our Theta chapter has already made a lasting impact on the Tech community.





## 2016-17 SCHOLARSHIPS:

- The average GPA of award recipients was 3.7
- Recipients are attending 137 different schools
- 38 self-reported first-generation college students received Theta Foundation scholarships

"I am truly fortunate to have grown up in a loving family with parents who have supported all my endeavors. It is something I appreciate every day, and I believe it is so important to always help others. As a result, I am passionate about using my skills/talents to give back to the community. There is no better feeling than knowing that I have positively impacted someone's life."

"Thetas are leading women. And as leading women, each and every one of us can positively affect the lives of others, whether it is someone we know well, or maybe even women we have never met around the world. I believe that empowered women empower women. And hundreds of thousands of empowered Theta women across the world can create a massive domino effect with an impact that is exponential."

Dang is the recipient of the 2017 Suzanne Nichols Lynn/Atlanta Alumnae Chapter Scholarship. "I can't even express how much this scholarship means to me ... I can afford to pay for school completely by myself. This is the best gift I could ever have asked for."

THETA FOUNDATION IS UNIQUELY POSITIONED AS A RESOURCE THETAS CAN TURN TO FOR FINANCIAL ASSISTANCE AS THEY FACE THE RISING COSTS OF QUALITY EDUCATION. THE THETA EXPERIENCE SHOULD NOT BE LIMITED TO ONLY THOSE WHO CAN PAY FOR SCHOOL AND MEMBERSHIP DUES; IT SHOULD BE FOR EVERYONE WHO SEEKS NOT ONLY AN EDUCATION BUT ALSO A SISTERHOOD THAT HELPS HER ASPIRE TO NEW HEIGHTS.



## THETA FOUNDATION



## THETA'S PHILANTHROPY

## THE INFLUENCE OF CASA

Jacie Goudy, Epsilon Upsilon/Columbia, is majoring in political science and will be starting as a financial analyst at Bank of America Merrill Lynch in June. She describes herself as a former CASA kid turned proud Theta sister and says her CASA experience heavily influenced her desire to join Kappa Alpha Theta.

"I never thought of myself as someone who would join a sorority. When I was invited to Theta's fall philanthropy event, I didn't have any idea that CASA in that context meant more than house until I arrived and began to speak with some of the sisters. Then and there, I decided I was going to go through Panhellenic recruitment and that Theta was the home for me.

"My most memorable Theta experience was this year's recruitment weekend. On philanthropy day, I was asked to tell a bit about my experience having a CASA. I've not generally been open about my time in foster care, and sharing such an intimate and personal aspect of my life with my sisters and the potential new members was a bit scary at first. I couldn't believe how wrong I'd been to have such fears. My chapter completely embraced me, and I had the opportunity to dive into deeper conversations with some of the women I hadn't gotten to know very well. This experience was so genuine and a very cool capstone to my time as a college Theta."

> "As a child, I was not surrounded by many strong female role models or feminist voices. Theta is relevant because it supports us in daring to pursue excellence in whichever capacity or avenue we desire, alongside others doing the same. Theta brought me into intimate contact with women who are diverse in their passions and talents. I feel very fortunate to have a chapter full of role models who make me want to work harder, think more critically, and be more involved every day. "

> Goudy is the recipient of the 2017 Epsilon Upsilon Chapter Scholarship as well as a Sisterhood Scholarship. "As an independent student without family support, financial burdens have been my biggest hurdle during my academic career. Support from Theta Foundation has empowered me to go full-steam ahead on my journey to actualizing my potential as a leading woman."

> > For nearly 30 years, Thetas have stood with Court Appointed Special Advocates (CASA) to impact the lives of foster children. As an organization of women committed to spreading the widest influence for good, we have contributed millions of dollars to local and National CASA programs as well as countless volunteer hours.



## SUPPORTING NATIONAL CASA

Kappa Alpha Theta shares CASA's belief that every abused or neglected child should be safe, establish permanence, and have the opportunity to thrive. For nearly three decades, Theta and her chapters have partnered with the National CASA Association and its state and local programs to give a voice to these children. Where there are Theta chapters, we've been able to provide local support for court-appointed volunteer advocacy efforts.

But there are children who need our support in communities where Theta doesn't have college chapters, alumnae groups, or even many members. In fact, only one in four children supported by CASA/GAL programs has a Theta chapter in his or her community.

That's why Theta has committed to raise \$1 million by July 2019 for the National CASA Initiative. This initiative will help provide National CASA with the resources it needs to become evidence-based and ensure the best possible outcomes for children all over the United States—even those without a Theta chapter nearby. As of April 15, 2018, Theta has reached 70 percent of our \$1 million goal!

## **PANSY PATCH IN BLOOM**

In 2008, Theta Foundation began offering a special way for Thetas to honor a sister, parent, child, or friend while supporting the outstanding initiatives and programs that have made Theta Foundation a leader in the fraternity and sorority world.

It's called *Pansy Patch*, and although it blooms only in Convention years, you don't have to attend Grand Convention to participate, and in fact, you don't even have to be a Theta! For just \$5, Thetas, parents, spouses, friends, and supporters can give pansies to the Thetas

Every donation to Pansy Patch supports Theta's greatest needs—the programs that give each member opportunities to grow. Among these needs are the innovative educational and leadership programs funded through the Foundation's annual grant to the Fraternity.

Of course, pansies are one of Kappa Alpha Theta's symbols. The word itself is derived from the French word pensée, which means "thought." So pansies represent the thoughtfulness of donors who give to honor the Thetas in their lives.

To learn more and to share your love and thoughtfulness by sending a pansy, visit www.PansyPatch.org today.



## **IMPACT A CHILD'S LIFE**

Not every local CASA program has a Theta chapter in its backyard, and those children need our support. The \$1 million National CASA Initiative is helping to do just that! With donations made to Kappa Alpha Theta Foundation tiative that is helping National CASA develop resources for volunteers at every CASA/GAL program—even those without Theta chapters nearby.

Questions? Please email FDNMail@kappaalphatheta.org.



## The Theta brand is stronger than ever!

BY: JULIANNE BUTLER, CHIEF MARKETING OFFICER

Wouldn't you love to have a conversation with Bettie, Alice, Hannah, and Bettie about Kappa Alpha Theta today? To ask if they dreamed that Theta would still be going so strong in 2018?

Surely they wouldn't be surprised by the continued strength of Kappa Alpha Theta's brand! Since January 27, 1870, Theta has provided a supportive space for women to develop confidence, grow as leaders, and become change agents and innovators of tomorrow. That is the Theta brand, and we're living it every day.

So how do we successfully communicate such a robust brand, especially in today's highly visual world? How do we continue to visually express Theta's relevance not only to current members, but also continue to attract women who embrace and embody the Theta values formed nearly 150 years ago?

In early 2016, Theta embarked on a two-year project that would inform and help determine the direction of our brand, particularly its visual expression. We conducted a significant amount of research, including a member engagement survey, focus groups, individual interviews, and a comprehensive communications audit. The audit took a critical look at all printed and digital communications of the Fraternity Housing Corporation

(FHC) and Theta Foundation, as well as the Fraternity, and reviewed how we talk about ourselves as an organ-ization.

We quickly learned from this research that all visual elements of all our communications needed to be updated. We partnered with an Indianapolis-based marketing firm, TrendyMinds, to lead us through a process that would yield a new logo and complimentary design elements to accurately reflect the Theta brand: one that inspires, stands out, and dares to be different.

Through the research, we also learned that Theta's rich history continues to resonate with all our audiences, including non-members, and no one was surprised to learn the badge is still near and dear to every Theta's heart.

one that inspires, stands out, and dares to be different



## KAPPA ALPHA THETA

The new logo gives a nod to Theta's history with a mark that is similar to our early badge. The words Kappa Alpha Theta appear in a more contemporary font, giving the entire logo a fresh look that's ready for the sesquicentennial celebration in 2020!



Leading Women

Leading Women has been Kappa Alpha Theta's tagline for several years; it's been embraced by members and become an effective communication tool in recruitment. Yet the trend in marketing is to move away from taglines because it's become increasingly difficult to communicate an organization's brand in two or three words. We didn't want to eliminate Theta's tagline completely, choosing instead to take a more thoughtful and strategic approach to using it. While the tagline won't appear in the everyday use of the logo, it will be used in special applications, as determined by Theta marketing and communications staff. We're especially excited that the tag line will appear in a brand-new font similar to Bettie Locke Hamilton's handwriting. We couldn't think of a better way to visually represent Leading Women.

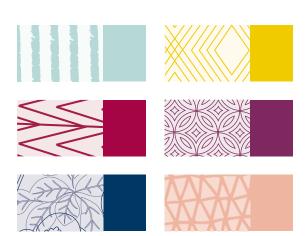
KAPPA ALPHA THETA MAGAZINE KAPPA ALPHA THETA MAGAZINE 2

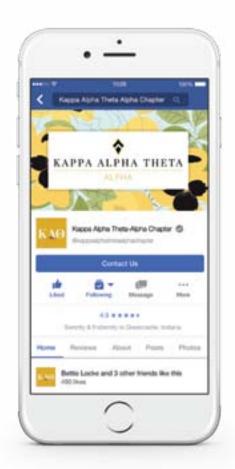
## OTHER UPDATED DESIGN ELEMENTS

By updating fonts and the color palette and introducing some new design elements, we hope to provide college and alumnae chapters with resources that will make their marketing efforts easier to execute and more aligned with the overall Theta brand. We will make these resources available to every college and alumnae chapter.

## **Playfair Display**

Open Sans Jimmy Script





All college and alumnae chapters have customized social media and stationery assets.



uring Grand Convention 2018, we'll be unveiling a new brand campaign that truly encompasses the Theta experience. We're eager to share it with you, and if you don't attend Convention, be sure you share in the excitement through social media. (See pages 48 and 49.) And in early 2019, we will introduce an online member portal that will be intuitive and easy to navigate in order to find resources for both chapters and individuals. Stay tuned!

We're excited about the new visual brand—our new "look and feel." We want to ensure that everyone, in the fraternity/sorority community and beyond, who comes into contact with Kappa Alpha Theta gets a sense of who we are and what we do. We also want to convey a sense of our distinguished history and bright future as we prepare to celebrate our 150th year in 2020!

## ONE THETA, ONE LOGO

During our initial research and communications, it became clear that we needed a more integrated approach to visual branding for the FHC, Theta Foundation, and the Fraternity. We have taken this wonderful opportunity to showcase consistency in all three logos and to reinforce the idea that all three of these entities are encompassed by one Theta brand. This is illustrated by a new Theta website (kappaalphatheta.org), designed to be visually appealing, uncluttered, and easy to navigate.





KAPPA ALPHA THETA

**FOUNDATION** 



This is illustrated by a new Theta website (kappaalphatheta. org), designed to be visually appealing, uncluttered, and easy to navigate.

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## FRATERNITY HOUSING CORPORATION

At any given time,
the Fraternity Housing
Corporation (FHC) has
five to 10 chapter
design projects
in progress.

As beautifully demonstrated on our Instagram feed (@kappaalphathetahousing), our designers produce spaces that are comfortable, inviting, and—most important—make every house feel like home for our members.

Some projects take multiple
years to complete but,
with chapter members'
valuable opinions, the final
product is met with
enthusiasm from chapters,
advisors, and alumnae!

## WELCOME







## BETA XI/UCLA

Los Angeles, California

As you walk through the doors of the Beta Xi chapter house at UCLA, your eyes are drawn to a gorgeous chandelier dangling over a seating area with Theta-inspired fabrics. Light-colored sofas, contrasting with a dark-colored rug and pillows, really make the entrance pop!

Stepping from the entrance into the living space, everything looks fresh, yet traditional, with a fun flair. Pops of cool blue and lighter neutrals pair perfectly together and complement the beautiful decorative wood ceiling. With several seating areas, calm lighting, personalized photos, and artwork, you'll be tempted to cozy up for a conversation. When it's time for a study session, we'll go to what the UCLA Thetas call "The Pit," where the navy blues and bright yellows fairly scream UCLA!



## GAMMA SIGMA/SAN DIEGO STATE

San Diego, California

Before the Thetas of San Diego State moved into the house in August, Theta designers and volunteers worked hard to ensure they'd feel welcome in their newly renovated home. After walking through the front door, you are immediately greeted by light teal walls and a kite-shaped crystal chandelier. New flooring throughout the living and dining space looks fresh and clean. Pops of navies and teals, paired with light grays and beechwood throughout the living and dining spaces, truly embody the feeling of San Diego.





## BETA DELTA/ARIZONA

Tucson, Arizona

The Beta Delta Chapter celebrated her centennial with a redesigned house! FHC introduced all new flooring throughout the house, as well renovations in the chapter room, TV room, and the facility director's suite. With its neutral color palette, the TV room offers an Arizona ambiance with subtle tribal patterns, sleek silver leather, and large nail-head accents. The chapter room, in shades of gray, blue, and red, doubles as a study room and gives chapter members a comfy, cozy room in which to spread out, lounge, and be comfortable.





The FHC team is committed to ensuring Kappa Alpha Theta housing meets our highest standards of enhancing the sisterhood of college members; fostering affinity of alumnae; and supporting the health, heritage, and future of our college chapters.

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## SNAPSHOTS



## **INDIVIDUAL ACHIEVEMENTS**

Paige Bowling, Theta Mu/Mines, was awarded one of the Society of Women Engineers' (SWE) Outstanding Collegiate Member Awards, given to collegians who have made outstanding contributions to SWE, the engineering community, and their campus.

Dr. Kristina McKee Box, Beta/INDIANA, was named Indiana State Health Department Commissioner. Throughout her career, Box has focused on the health needs of women and their babies, and infant mortality will be a primary focus in her new position.

Published by Skyhorse Publishing, Match Made in

ships, and disconnect in a fast-paced, tech-driven world is based on Stauffer's own experiences.

Manhattan is the debut novel by Amanda Stauffer,

Epsilon Tau/Yale. Described as a humorous romance novel, the story of how we connect, forge relation-



## TJ Flynn Condon, Epsilon Lambda/Dickinson, was named a 2018 Rising Leader by Women in Cable Telecommunications (WICT). This competitive national awards program recognizes leaders in the communications industry. Founded in 1979, WICT is the largest professional association serving women in cable media with a mission to help build a more robust pipeline of women leaders.

Collegians and alumnae of the Delta Kappa Chapter joined Dr. Laura Fletcher Lindsay, Delta Kappa/LSU,



Margaret Dunkle, Chi/Syracuse, who served as the by Time Magazine in March.

**Denison University** annually recognizes graduating seniors who have demonstrated exemplary leadership and service through their involvement in student organizations, in co-curricular activities, on Denison's staff, and as athletes and scholars. Nominations of deserving students are made by faculty, staff, and student peers. Recipients are selected based on their "clear, noticeable and lasting impact on Denisonians' lives through their leadership efforts." Four members of the **Beta Tau Chapter** are among those honored in 2018: Sarah Anstaett, Haley



as she was honored at Louisiana State's Greek Gala

Sarah Faulkner, Eta Sigma/Chapman, organized JaneFest, a 200th anniversary celebration of the life and work of novelist Jane Austen. The event, held at the University of Washington, included informational booths and participatory activities exploring various aspects of Austen's life and times, including Regency clothing, cooking, and card games. A costume ball ended the day.

first chairman of the National Coalition for Women and Girls in Education, is one of the trailblazers honored by the National Women's History Project for exemplifying this year's Women's History Month theme of "Nevertheless, She Persisted." Dunkle's contributions to Title IX, specifically in mandating financial equity between men's and women's school sports programs, were lauded in an online article

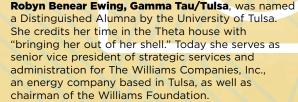
Fiegel, Caila Hendrickson, and Rayna Kingston.





Jayden Barth, Rho/Nebraska, was chosen to speak at a TEDx youth conference in Lincoln, Nebraska. She spoke on the importance of education and opportunities in regard to the American prison system. A junior at the university, Barth is studying sociology and has minors in environmental studies and human rights/humanitarian affairs. Her goal is to attend law school.





Row Henson, Gamma Delta/Georgia, authored Travels with Mac 'n' Row. The story is told from the perspective of Row's rescue dog, Mackenzie or "Mac," spending half the year living in Atlanta and the other half in the south of France. All profits from the book are donated to animal rescue.







## COLLEGIANS & ALUMNAE

## **COLLEGIANS & ALUMNAE**

The Fraternity and Sorority Political Action Committee (FSPAC) is the largest political action committee focused on higher education issues. It works to support fraternity and sorority life within higher education and champions Greek matters.

Candice Baumgarten Nelson, Psi/Wisconsin; Melissa Whitman Dvorocsik, Epsilon Rho/Lehigh; Paulette Mueller-Frazee, Alpha Mu/Missouri; Cindy Heine Stellhorn, Beta/Indiana; Avery Hinson, Beta Sigma/SMU: Susie Frey Woodall, Beta Sigma/SMU: Brooke Knudtson, Zeta Upsilon/UT Dallas; and Laurie McGregor Connor, Gamma deuteron/Ohio Wesleyan, attended an FSPAC event at the George W. Bush Presidential Library and Museum in Dallas.



Linda Jakubs, Beta Rho/Duke; Susan Smith, Alpha Omega/Oklahoma; First Lady of Illinois Diana Rauner; Betsy Harootyan, Gamma Upsilon/Miami; and Heidi Locker-Scheer, Psi/Wisconsin, attended a political action committee fundraising reception in Winnetka, Illinois.

The alumni association of **Emory University** honored 40 Under 40: young alumnae across a variety of vocations who have made significant impact in business, research, leadership, public service and/or philanthropic endeavors. Four of the honorees are alumnae of the **Delta Zeta Chapter**: **Carlyn Burton** (high-tech patent law and intellectual property counseling), **Hilal Koc**(product marketing lead at Facebook), Cassandra Quave (medical ethnobotanist and assistant professor), and Rebecca Vallas Prosperity Program).

The Theta Foundation Board of Trustees enjoyed a weekend in Indianapolis, including a VIP tour of the Indianapolis Motor Speedway. Pictured outside Theta Foundation and Fraternity offices are (back) Tara Flynn Condon, Eta Lambda/Dickinson; Vicki Laughlin McCluggage, Omicron/USC; Lisa Davis Olney, Delta Epsilon/Arizona State; Kimi Morris Martin, Alpha Omicron/Oklahoma; Betsy Schultz Humphries, Eta Iota/Westminster; (middle) Donna Levens Schmidt, Epsilon Zeta/ Mississippi; Aimee Billow Forsythe, Nu/Hanover; Joan Hastings Kreiger, Chi/Syracuse; Gloria McVay Cochran, Beta/Indiana; (front) Laura Ware Doerre, Delta Xi/North Carolina: Mary Ellen Kutsenda Fitzsimonds; Beta Kappa/Drake; Pat Fellows Parker, Delta Eta/Kansas State; Cathie Waters Cardelucci, Beta Xi/UCLA









Last year, eight Alpha Chapter alumnae reunited in Oregon. Jody Willis, Becky Watts Lortz, Bev Close Forslund, Patty Gates Younger, Mimi Mayner Greenwood, Sue Wegman Manning, Carolyn Watson Kruger, and Susan Smith Abbadessa were initiated in 1960.

Members of the Dallas Alumnae Chapter and members of the Beta Sigma Chapter at SMU celebrated Day of Service together.



Participants in the summer service trip to New Orleans sorted and banded recycled Mardi Gras beads to be resold and reused at future Mardi Gras celebrations.

The Epsilon Zeta Chapter at Mississippi won first place in Pi Kappa Alpha's powderpuff flag football competition. The chapter also helped raise \$23,000 for St. Jude.

Mary Steele Holm celebrated the initiation of granddaughter Allie Holm (center) with granddaughter **Ashley Brown**. All three are members of the Gamma deuteron Chapter. Mary presented Allie with the badge that belonged

to her mother, Henrietta Slater Steele, who was initiated by **Gamma deuteron** in 1926









## Into the Wild

AS THE CO-FOUNDER OF TRUNKS & TRACKS, HADLEY PEIRCE LEADS SAFARIS IN FIVE AFRICAN COUNTRIES, SHARING HER PASSION FOR THE CONTINENT'S VAST, UNTAMED LANDSCAPES AND THE CAPTIVATING ANIMALS THAT CALL IT HOME.

BY: JAN SCHMITZ MATHEW DELTA/ILLINOIS

ndley Pierce credits her parents, Bob and Carroll, with first opening her eyes to the world and eventually inspiring her to move 8,000 miles from her hometown

'My three sisters and I were the lucky beneficiaries of my parents' passion for travel," says Pierce, Epsilon Psi/Richmond. "We explored the world with them."

Together, the Pierces trekked to every continent except Antarctica. But it was an adventurous trip to Africa at the tender age of 12 that captured Pierce's imagination and stole her heart. "We traveled to Cape Town in South Africa and went on safari in Botswana," says Pierce of the family's 2006 experience.
"I grew up in downtown Boston, and nothing prepared me for Africa's massive, open, and untamed landscape

leadership studies, Pierce moved to South Africa to become a safari guide. She spent one year in training, including six months at safari college and next worked on guide teams for numerous lodges. In May 2017, Pierce and partner Jomi Krobb founded a safari travel company, Trunks & Tracks.

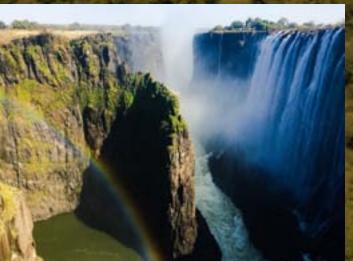
"I would be challenged to find a person who's been to Africa once and doesn't want to go back," Pierce says. "It's so different from the world at home; you fall in love with this place.

"Africa has a magic that captures you and pulls you back."

## BOLSTERED BY STRONG VOICES

Much closer to home, Pierce was also attracted to the allure of the University of Richmond, particularly the college's traditions. Among her favorites was Richmond's Ring Dance, a black-tie event that celebrates the academic accomplishments of junior women and their transition from sophomore to junior year. Descending the stairs of the historic Jefferson Hotel with the escort of her choice, each woman is introduced and her nic involvements and achievements are announced to classmates and invited friends and family.





Tradition and academics also drew Pierce to Kappa Alpha Theta.

Like nearly everyone in her new member class, Pierce studied abroad the fall semester of her junior year, returning to Cape Town. Her father visited, and a turning point came when the two were on safari in Kruger National Park. "I asked the guide about training colleges for safaris and (was debating) whether to stay in Africa an extra six months, or go back, graduate, and then return," says Pierce.

"People sometimes worry that they'll be 'roughing it' in unsafe or grimy tents, but safari is nothing short of glamorous. The lodges are beautiful and exquisitely designed, and they serve excellent food. They're also very, very safe.

"The best advice came from an older woman who was also on safari. You can only do college once,' she told me, 'but Africa will always be here."

Pierce also interned for two seasons with Richmond's football team, the Spiders, and for the Boston Celtics. The expectatio was that she would move to New York City after graduation and pursue a corporate position in sports management. Instead, she says, "I spent my entire senior year figuring out how to get back

When she put her plan in place—moving to South Africa one month after graduation—it was with her parents' heartfelt approval. "They said it would give them a great excuse to visit Africa every year," Pierce says.

But pursuing her dream to become a safari guide through year-long training courses was not without reality checks, all of which connected to finding her niche within a heavily

"I'm normally the only woman on a guiding team (of three to 10 guides), and I'm always the only American," Pierce says. "Of all the lodges I've worked at, only one of them has had women on its guiding team. There are far more women working in management and front of house.

"I've definitely faced issues of sexism, particularly when it comes to skills such as rifle-handling," she adds. "There's the assumption that a foreign white woman simply can't handle something like that. It's fun to prove people wrong."

Upper left: Hadley Pierce; a very relaxed cheetah in Botswana; Victoria Falls, on the border of Zambia and Zimbabwe.



Above: Pierce's photograph of a cheetah in the wild was one of four from a field of 3,000 submissions to win a Wilderness Safaris 2017 Photography Contest Award. Right: Pierce and partner Jomi Krobb.

In addition to strong actions, proof also has required strong words. Shortly after earning her legal certification from the Field Guides Association of South Africa (FGASA) to work as a back-up trails guide, Pierce was denied the opportunity by a superior. "He told me I wasn't allowed to work at the trails lodge doing walking safaris, because if something happened to the lead guide, I wouldn't have the physical strength to pick him up," Pierce recalls. "He didn't feel comfortable sending a woman." Extremely frustrated, Pierce reported the incident to a manager. She defended her position to an all-male team, and the issue was resolved.

"I credit 100 percent of my confidence to Theta, " Pierce says. "Being exposed to women who were strong and outspoken, who went to leadership conferences and shared what they learned, taught me to advocate for myself and for the fair treatment of women.

"Since I've been here, a lot of undergraduates have reached out to me. I love to think I've persuaded other young women to study in South Africa."

## TRAINING FOR THE TREKS

Pierce's qualifications, which include FGASA Level 1 and Back-Up Trails Guide, Wilderness First Aid Level 2, Tracking Level 1, and Advanced Rifle-Handling, required classroom lectures, plus many hours of field time and observation. Written exams on countries' geographies and the habits of animals in the wild came fairly easily. Fieldwork, such as recognizing and trailing animal tracks, was far more challenging.

"Following tracks through different substrates to find an animal can take anywhere from 30 minutes to six hours." Pierce says. "The drier the soil, the harder the hunt. It also depends on what the animal is doing. If it's marking territory, for example, it's moving quickly and not stopping to feed, which makes catching up with it very difficult."

To pass a birding course, Pierce had to identify 350 birds and distinguish the unique call of each. But the biggest stretch —and a mandatory requirement in order to guide on foot was advanced rifle-handling.



"I had never handled a rifle before, and I was very nervous about the course," she says. "We carry .458 and .375 rifles in the bush, and those pack quite a punch. But you don't want to leave anything to chance. If you happen to meet an animal on the wrong day, you need the safety net of a rifle.

"I've definitely had encounters on foot that got my heart rate going!"

Learning to deal with stressful situations (and people) was best taught through observation. The universal rule: "Don't run."

"Sometimes you sneak up on an animal without realizing it, which happened once with a rhinoceros that was only 30 feet away from us," Pierce says. "Rhinos have very poor hearing and eyesight, so it didn't see us right away. But they have an excellent

"Our group all froze, and the guide calmly explained what was going on. He instructed everyone to move slowly behind the bushes. The rhino picked up our scent, came a few steps toward us, and then moved away. Fortunately, rhinos are animals that prefer to avoid confrontation."

"I credit 100 percent of my confidence to Theta. Being exposed to women who were strong and outspoken, who went to leadership conferences and shared what they learned, taught me to advocate for myself and for the fair treatment of women."

Another time, Pierce was outside at night when an elephant snuck up on her. "I scared it, and it scared me," she recalls of the heart-pounding experience. "It ran towards me, and I sidestepped right behind a bush. The elephant was so close, I could hear it slide on some sand.

"I gained a newfound respect for the animal and an appreciation for my training."

Pierce also does her part to educate others, particularly those who carry misconceptions about Africa and the safari experience. "I find that people still tend to have a lot of misconceptions of Africa, particularly Johannesburg, as an incredibly unsafe place, which isn't the case," she says. "Cities like Johannesburg, Cape Town, and Victoria Falls certainly have areas that are dangerous, but that's true of any big city in the United States, too. These are all spectacular places with great food, art, and landscapes."

Safari, she adds, is equally spectacular.

"People sometimes worry that they'll be 'roughing it' in unsafe or grimy tents," says Pierce, "but safari is nothing short of glamorous. The lodges are beautiful and exquisitely designed, and they serve excellent food. They're also very, very safe."

## **INTRODUCING AFRICA'S "WILD" LIFE**

In spring 2017, Pierce and partner Jomi Krobb, a Dublin native and Trinity College graduate who she met during training, decided to pour their passion for safari into a joint endeavor. They started Trunks & Tracks with a two-fold goal: To share a love of the African continent with friends and family from their home countries and to highlight the importance of conserving the land and species that draw visitors to Africa. Together, they privately guide Trunks & Tracks trips throughout southern Africa or handle bookings and create itineraries for guests who prefer to travel on their own.

On the Trunks & Tracks website, the "Safaris" section is organized according to a general description of each country. followed by key points: main attraction; most favorable time of year to visit; suggested length of stay; and suggested traveler type, such as first-timers, return visitors, naturalists, solitudeseekers, or luxury-seekers.

For first-time safari-goers, Pierce recommends South Africa's Greater Kruger National Park, one of the best-known parks in Africa for its vast size, year-round game viewing, and high-density population of leopards, lions, and elephants. "I'm a bit biased toward South Africa, and I structure a lot of trips to include it," she admits. "Cape Town is stunning with mountains, beaches, great art, and great food. It's my favorite city in the world."

A trail safari group typically numbers four to six, and depending on the group's fitness level, can hike up to a six-mile daily distance. Safari-goers typically are most interested in seeing what's known in the tourism industry as the "big five," or the animals most dangerous to hunt: elephants, lions, leopards, rhinoceroses, and buffaloes.

Yet among the many wild residents of Africa, Pierce's favorite is the pangolin. A small, scale-covered mammal, the pangolin has been featured on the cover of National Geographic as "the most endangered animal you've never heard of." Heavily trafficked for their meat and scales, pangolins are a rare sighting. They walk on their back legs with their front legs in the air, and when threatened, will roll into a ball.

"They're very hard to spot, and South Africans can go decades without seeing one," says Pierce, who has not only spotted but also photographed the elusive animals.

Thanks to her eye fine-tuned to Africa's beauty, Pierce's wildlife photography has garnered travel industry recognition. Most recently, her photograph of a cheetah in the wild was one of four from a field of 3,000 submissions to win a Wilderness Safaris 2017 Photography Contest award. "I feel it's best to photograph things that are hard to see—animals that are heavily poached or endangered," she says. "In that way, I feel I'm capturing a piece of history."

Another photo opportunity doubles as Pierce's fondest memory in the bush.

"In Botswana, you can't carry a rifle in national parks, which gives you the opportunity to approach the 'big five' without a foreign object," she says. "A group of us walked up to a vantage point on top of boulders and saw a herd of about 120 elephants, including tiny ones playing in the river.

"I was in their space and saw them in a completely natural environment, without any disruption. I had a moment of thinking, It doesn't get any better than this."

Although she admits that change is the only constant in her life at this point, Pierce trusts the future will hold many more golden moments. She and Krobb plan to grow Trunks & Tracks, adding more guides, trips, and countries to their company's portfolio.

And since her first glimpse at age 12, Pierce has seen changes in the landscapes she loves. National parks are well-protected, but poaching remains a major issue. "Many people are doing a lot to slow it down, but it's still very frustrating," she says. "There are far fewer elephants in eastern Africa and rhinoceroses in southern Africa than there once were."





"I've defintely had







Clockwise from top left: Pierce working from the bush in Botswana, a cape buffalo in South Africa, a Trunks and Tracks safari in Namibia, Pierce guiding in Namibia, Pierce (third from right) in Italy with her family.

She hopes her voice—along with her photographs, passion, and experience—will help protect life in the wild. "It used to be less acceptable to have unconventional jobs, but I feel my generation is fortunate to have the flexibility to do so many different things," Pierce says. "I also consider myself very lucky to truly love what I do. Ideally, that's what people should strive for. If you could do anything, what would it be? For me, it was safari training.

"Sometimes it's difficult to start or to make a change, but take baby steps to get there. Figure out what you love, and at least do more of it."

To see Hadley Pierce's wildlife photographs and blog posts, and to learn more about Trunks & Tracks, go to: www.trunksandtracks.com

38 KAPPA ALPHA THETA MAGAZINE KAPPA ALPHA THETA MAGAZINE 39 On Founders Day, Theta celebrated the 50- and 75-year initiation of 2,785 sisters! In commemoration, each woman celebrating a gold or diamond anniversary received a special pin. Many recipients sent notes in response, and we're pleased to share some of those special memories.

It was astonishing to receive the 75-year membership pin. What a trip back to the excitement of "joining the Thetas" on the campus of the University of Massachusetts in the early years of WWII!

I treasure the memories of that comradeship. Those were formative years, and I am thankful to have had Theta to see me through them.

Thank you for re-inspiring me with those ideals, and with the recognition.

Sincerely,

## **HELEN BEAUMONT WARNER**

Gamma Eta/Massachusetts

## fond memories

Nothing glows more brightly that gold; nothing shines more brilliantly than a diamond.

Thank you so much for sending me my 75-year pansy pin. It was a lovely surprise, and beautiful, and I will wear it with pride.

Theta has meant a lot to me over the years. Wherever I have lived, there was always an alumnae group to join.

Loyally in Theta,

JANET WENSLEY KIMBERLING
Chi / Syracuse

It is with surprise and joy that I received the pansy pin in recognition of my 75 years of membership in Kappa Alpha Theta. Thank you.

The time has flown by; I am amazed how much has changed, yet do much remains the same! I treasure my Theta friendships, plus the ideals and goals always present.

Loyally,

MARGARET SALICK LUCHSINGER
Psi/Wisconsin

I LOVED BEING REMINDED THAT I AM A THETA WITH A SWEET PANSY PIN. IT SEEMS THAT THETA AND REFERENCES TO IT WILL BE ALIVE AND WELL IN YEARS TO COME: MY GRAND-NEPHEW, WHOSE MOTHER IS A THETA, IS NOW ENGAGED TO MARRY INTO OUR FRATERNITY. I THINK YOU SO MUCH FOR THE PIN AND YOUR KINDNESS IN REMINDING ME OF THE STRONG SISTERLY BOND.

Warmly,

BARBARA HETZNER SCHERER Beta/Indiana

Thank you so much for my pansy pin!

I have wonderful Theta memories from college days and have been a member of the Theta bridge group in Philadelphia for decades ... literally! We play a little bridge, eat great desserts, and chitchat. In the summer, we have a getaway to Avalon, New Jersey. At Christmas, we pull out recipes and put together a fabulous dinner.

I am so grateful for this "pansy pin" tradition.

Theta love.

**JEAN JOHNSTON CONVERSE**Beta Phi/Penn State

Thank you for the beautiful little pin. It was a delightful surprise and brought back fond memories of my college days at Washington University in St. Louis.

Those were also the dreadful early days of WWII when all of us were challenged with family upheaval and stressful events.

I am very glad to know that Kappa Alpha Theta hasn't changed its commitment to fostering social, intellectual, and moral ideals. Our chapter in St. Louis was considered the best on campus!

With Sincere Appreciation,

BARBARA BROWN MINCKLEY
Alpha lota/Washington-St.Louis

## WHAT A HEAVENLY SURPRISE (AS A WIDOW AT CHRISTMAS) TO RECEIVE MY 50-YEAR THETA PIN TODAY. NEEDLESS TO SAY, YOU MADE MY HOLIDAY!

Most Sincerely,

NANCY GREINER SUPPELSA Chi/Syracuse

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## REFLECTING THE REAL KAO

Have you ever heard the term *values-based recruitment* and wondered what it actually means? Have you wondered why this phrase has become a large focus of the Panhellenic community recently? Articulating the necessity and importance of valuesbased recruitment can be difficult for collegians and alumnae alike, but it is vital that every Theta understands how Theta's dedication to this practice will help attract future generations of leading women.

## IT MAY BE BEST TO BEGIN BY EXPLAINING WHAT VALUES-BASED RECRUITMENT IS NOT.

Values-based recruitment is not recruitment devoid of frills or the "fun and fluffy" things that were pillars of recruitments past. Values-based recruitment is not boring. Values-based recruitment is not disorganized or lackluster. Values-based recruitment is not making sororities any less desirable to potential members. Values-based recruitment is not limited to only Theta's core values or only to the values displayed by Theta's original leading women: Bettie, Alice, Hannah, and Bettie.



## HERE IS WHAT VALUES-BASED RECRUITMENT IS.

It is more than Theta's values. It is bigger than our singular organization and stretches to all 26 National Panhellenic Conference (NPC) member organizations. Values-based recruitment is putting our best foot forward, offering potential new members a glimpse into nearly 150 years of Theta sisterhood as defined by more than 220,000 living alumnae. Values-based recruitment is making every potential new member (PNM) feel welcomed and important. Values-based recruitment is having a meaningful conversation, even if it lasts only three minutes. Values-based recruitment is ensuring that PNMs understand the time and financial commitments of joining a sorority.

Values-based recruitment is portraying sorority life in its most accurate, foundational form. Values-based recruitment is PNM-centered. It is arming the PNM with the knowledge she needs to make an educated and lifelong decision.

Values-based recruitment is centered around real human connections. It is being vulnerable, asking thoughtful questions with the motive of learning more about the PNM and hearing the PNM's story. Values-based recruitment is sharing Theta's story through even the shortest of conversations and through a genuine wave or smile.

So how do we make sure we incorporate all these elements in the Panhellenic recruitment process on college campuses throughout the United States and Canada? It is sometimes easier said than done, as traditions and culture play influential roles in recruitment practices on individual campuses. Yet if anyone can push this movement forward, it is the leading women of Kappa Alpha Theta.

Collegians can advance values-based recruitment by realizing the importance of recruitment to the health of their chapters, as well as to the development of skills with personal and professional relevance. The ability to converse and relate to others in an authentic, genuine way is an elemental-but key-skill for every aspect of life. Student leaders can promote values-based recruitment by challenging the status quo, by starting a conversation within the Panhellenic community about how recruitment could become more closely aligned with the goals of values-based recruitment.

Alumnae can understand values-based recruitment by recognizing that recruitment today looks much different than it did two years ago... 15 years ago... 30 years ago. We can be aware that our recruitment practices must remain relevant to college women and advocate for the relevance of our organization, but also of all fraternal groups. Most importantly, we can take pride in knowing that although it is different, the Kappa Alpha Theta college experience is just as fun and impactful as it was for us.

## WHAT THETA PORTRAYS DURING RECRUITMENT SHOULD BE A TRUE REPRESENTATION OF WHAT MEMBERSHIP WILL PROVIDE.

"When we spend our time recruiting members using bubbles, glitter, and elaborate decorations, PNMs join our organization looking for the stereotypical sorority experience that is often portrayed in the media," explains Cate Bibb, former Kappa Alpha Theta recruitment committee chairman. "We claim to be an organization that is rooted in our values, but our recruitment tactics have not always reflected our commitment to our mission. The focus on valuesbased recruiting allows us to sell Theta for what we really are: a collective group of women actively engaged in each other's lives and within the community."

## **LEGACY INFORMATION**

## A THETA LEGACY IS A DAUGHTER, SISTER, **GRANDDAUGHTER, OR GREAT-GRANDDAUGHTER** OF A THETA ALUMNA.

*Truth.* It is important to note that step-relationships of those listed above count as a legacy relationship if the family considers them as such.

## **COUSINS AND NIECES ARE CONSIDERED INDIRECT** LEGACIES AND RECEIVE SPECIAL CONSIDERATION.

Myth. There is no such thing as an indirect legacy.

## **EXTRA CREDIT IS GIVEN FOR IN-HOUSE LEGACIES OR LEGACIES WITH MULTIPLE** LEGACY RELATIONSHIPS.

Myth. Every legacy is given the same special consideration, regardless of her connection to a specific college chapter or the number of legacy relationships in her family.

## I CAN NOTIFY A CHAPTER THAT A POTENTIAL NEW MEMBER (PNM) IS A LEGACY.

*Truth.* Completing and submitting the combined reference form and legacy introduction on the Theta website will officially notify a chapter of a PNM's legacy status.

## SCHOLARSHIP REQUIREMENTS APPLY TO LEGACIES.

Truth. All PNMs, including legacies, must meet the chapter's GPA requirement. All PNMs, including legacies, who do not meet the chapter's GPA requirement are released following the first round of recruitment.

## THETA PROVIDES SPECIAL CONSIDERATION FOR ALL LEGACIES.

*Truth.* Theta's legacy policy states that legacies receive an automatic invitation to round two of recruitment (except when the legacy does not meet the chapter's GPA requirement), must meet the average number of chapter members met by all PNMs, and be met by at least two members of the executive recruitment board (ERB).

## THETA LEGACIES ARE GUARANTEED A BID TO KAPPA ALPHA THETA.

Myth. Legacies are not guaranteed a bid to Theta. Although Theta values the existing connection that legacies have to our organization, it is possible for a legacy to be released from a chapter after round one if the legacy does not meet the chapter's GPA requirement or following round two if she falls below the chapter's carry figure (the number of PNMs the chapter can invite back to the subsequent round).

## AS AN ALUMNA, I WILL RECEIVE A COURTESY CALL FROM A CHAPTER IF MY LEGACY IS RELEASED.

Myth. The membership selection process is confidential chapter business. In order to protect the privacy of the PNM and the confidentiality of the recruitment process, courtesy calls are not performed.

# Truth

## **REFERENCE FORMS**

## REFERENCES ARE REQUIRED FOR MEMBERSHIP IN KAPPA ALPHA THETA.

Myth. Reference forms are not required for membership in Kappa Alpha Theta.

## THE PREFERRED METHOD OF SUBMITTING A REFERENCE IS VIA THE ONLINE FORM ON THE THETA WEBSITE.

*Truth.* The online form is the most secure and reliable way to submit a reference to a chapter. Unlike forms submitted via mail, the online submissions are retrievable and recorded in the website's database.

## A PNM WILL RECEIVE EXTRA CREDIT FOR HAVING **MULTIPLE REFERENCE FORMS SUBMITTED ON** HER BEHALF.

Myth. A PNM receives the same credit whether she has one or 15 reference forms submitted on her behalf.

## REFERENCES DO NOT MATTER ANYMORE.

Myth. Chapters utilize reference forms to learn important information about PNMs participating in the recruitment process. Our chapters highly value references from alumnae, as alumnae are vital in the process of identifying leading women to participate in the recruitment process! Although references are extremely valuable, it is not uncommon for PNMs with references to be released from Theta throughout the recruitment process due to the sheer volume of references received by Theta chapters.

## WRITING A REFERENCE FOR YOUR DAUGHTER/ **GRANDDAUGHTER/SISTER IS PERMITTED.**

Truth. Often, the best references are written by someone who knows the PNM well. As a Theta with a daughter/ granddaughter/sister participating in the recruitment process, you most definitely can submit a reference form on her behalf!

## **MORE ABOUT** REFERENCES

## Where do I send my reference forms?

The Reference Form and Legacy Introduction can be found on the Theta website in the Member Portal's Form Zone. If submitted online, the reference form will automatically be distributed to the chief recruiting officer at the college chapter indicated on

If you are submitting a hard copy, the reference form should be mailed directly to the college chapter. Mailing addresses for all college chapters are available on the Theta website.

## What is the deadline to submit a reference?

Chapters are expected to accept references through the preference round of recruitment. However, alumnae are encouraged to submit references as early as possible.

Recruitment dates and chapter contact information are available on the Recruitment Information page in the Theta website's Join Theta area.

## Who can write a reference?

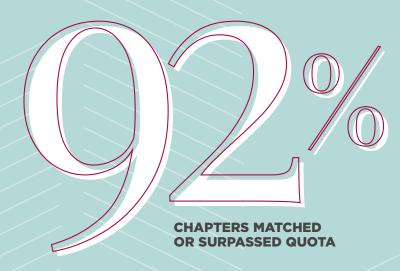
The following members may write references:

- A. An alumna member of the Fraternity in good standing,
- B. an initiated college member of the Fraternity in good standing who is:
- (1) a member of another chapter.
- (2) an inactive college member of another chapter,
- (3) an affiliated college member submitting a reference to her original chapter.
- (4) an unaffiliated college member submitting a reference to a chapter other than her original chapter or to the chapter on her present campus.

## Recruitment **BY THE NUMBERS**

## Recruiting Chapters

97 FALL 51 SPRING (DEFERRED)



## Legacies

2,048 PARTICIPATING IN RECRUITMENT

## Letters of Reference

12,396 SUBMITTED ONLINE

JULY MOST POPULAR SUBMISSION MONTH

## **Chapter Size**

91 CHAPTERS: UP TO 150 MEMBERS

34 CHAPTERS: UP TO 225 MEMBERS

22 CHAPTERS: 225+ MEMBERS

## **New Member Class**

SMALLEST: 5 (HH/COLLEGE OF IDAHO)





## It's a beautiful day to SAVE.

Tell us you're a Kappa Alpha Theta Sister and see how much more you could save!



## First to Learn My Name

**BY: ANNE HELD REEVES** Beta Pi / Michigan State

was moving to Seattle and could count the number of people I knew there on only one hand. So I was pleased to learn that Kappa Alpha Theta has an alumnae chapter in Seattle, and I transferred my membership from the Birmingham, Michigan, Alumnae Chapter with high hopes of making friends out West.

I immediately joined the alumnae chapter's book club. I famously arrived at my first meeting directly from the airport the night I moved. Now, when we all introduce ourselves at a chapter event, someone invariably remembers meeting me when I first arrived in Seattle and tells everyone, "And I mean when she first arrived!"

That winter, I attended several Theta alumnae book club nights, and it felt wonderful to belong. It might sound funny, but after a day of strangers, it felt so nice to be invited into someone's home. The tradition in this book club is for the hostess to serve a light meal, usually a hearty soup with fresh bread. Other participants contribute wine, appetizers, and very often store-bought cookies. We have a glass of wine and spend the first little while getting reacquainted; in addition to the core 10 members (who may or may not make it each month), we always have one or two new women drop in. The attendance ebbs and flows due to work schedules, and that's OK. The members are understanding. You'll be interested to know that our ages range from mid-20s to early 70s.

We dedicated one special meeting to our love of cookbooks, in particular the books and blog of Seattle writer Heather Jewett Christothoulou, Alpha Lambda/Washington (pen name: Heather Christo). It was such a nice night! We tried new recipes and ate a lovely meal out on the patio. We even talked about the possibility of making an all-cookbook book club, because we all like to cook.

Our meetings and discussions are enhanced by the differences in our lives. Although most book club members have lived in Seattle for at least a few years, when we start talking, our anecdotes and reflections remind us that we began our lives as Thetas at different times and places all over the country. And it is those life experiences that make our discussions so rich. Making friends as an adult is challenging, but leaning on your affiliations (school, church, volunteer) can really help you get a leg up. I am so thankful to have Theta to help us connect!

Since that first night at book club—almost two years ago we have built a house, moved all our possessions out of storage and started making a life for ourselves in the Pacific Northwest. I am indebted to these women who were the first in Seattle to learn my name.

## **KEEP YOUR CAR IN** TIP-TOP SHAPE

Emily Parks, Zeta Omicron/Wake Forest, is an award-winning productivity consultant, author, speaker, and owner of Organize for Success. She is an Evernote Certified Consultant and Instructor at North Carolina State's Technology Training Solutions who has authored books and courses to boost productivity and work/life integration. To learn more, visit http://organizeforsuccess.biz/.

In honor of Clean Car Month (May), we offer these top tips for keeping your favorite ride clean, maintained, and running smoothly.

### 1. KEEP A TRASH BAG FOR FUTURE PURGING.

The less "stuff" in a vehicle means less to be searched to find what you need; however, it's important to make it easy to get rid of what can be removed. A convenient trash bag helps. Make sure garbage gets added to the bag as it's created. Then, whenever you stop for gas, empty your garbage while your gas

### 2. GROUP LIKE WITH LIKE.

Whether it's segmenting each child's goodies or corralling chargers for your mobile devices, shopping bags, and emergency supplies, the concept of storing similar items together applies as much to your vehicle as any other functional space in your life.

## 3. CONTAIN WHAT YOU RETAIN.

Once you decide what to keep in your car and have grouped similar items together, choose which, if any, organizing gadgets or gizmos you will need and, then put them to good use. A bin of snacks that will hold up equally well in the heat and cold (as well as a few bottles of water) is handy for staying off the early symptoms of "hangry." Additionally, I encourage you to keep another bin of car-cleaning supplies. Likewise, don't forget about the glove compartment for storing your owner's manual, vehicle registration and insurance papers, auto club details, paper, pen, flashlight, tire gauge, napkins, and re-sealable plastic bags for everything from sea shells to sweaty socks.

## 4. PERFORM REGULAR MAINTENANCE SERVICES.

The entire weight of your vehicle rests on its tires, which also connect with the pavement. Make sure to regularly check the condition of those tires. Yet don't stop there. Regularly get your oil and filter changed and check the battery, charging system, antifreeze level, windshield wipers, engine, brakes, exhaust system, and headlamps. Regular maintenance improves the safety of your vehicle, will help it last longer, and adds to its value when you're ready to trade in for a newer car.

## 5. BOOST YOUR PREPAREDNESS.

Be ready for emergencies year-round, not simply during severe weather. Make sure you have a kit in the trunk or rear space that includes jumper cables, flares, reflective tape, a help sign, a screwdriver, pliers, first-aid kit, work gloves, blanket, old towel, and motor oil. If appropriate for where you live, add a winter weather survival kit with candles, waterproof matches, energy bars, large plastic garbage bags, cat litter, collapsible shovel, heavy socks, gloves, and a winter hat.

Do you have (or know another Theta who might have) experience, insight, or common-sense advice about life? If so, please contact Isabella Markovski, assistant editor, IMarkovski@kappaalphatheta.org.

We'd love to hear from you!



# Grand Convention



## There's so much to be excited about.

Amazing speakers. Carrie Hammer, Beta Xi/UCLA, and Tara Storch, Delta Omega/ Texas A&M, will share their stories of affirmation and courage.

Compelling programs, including a pre-Convention session on providing hope and help for those facing emotional-health challenges.

Special events. We'll celebrate Theta's relationship with CASA, honor outstanding alumnae and college chapters ... and offer a few surprises.

## Can't join us in Orlando?

Join us on social media to be kept in the loop on the full Grand Convention experience! Follow #Theta18 On Facebook, Instagram, and Twitter. Be on the lookout for a Facebook Live tour of the property and live coverage of major. Convention happenings. Be sure to like our Facebook page (www.facebook.com/ kappaalphatheta) to receive start notifications for live videos.

Don't miss the team of collegians taking over our Snapchat account (kappaalphatheta) to share their perspective on this uniquely Theta experience.

Share in the #Thetalove as we celebrate Theta's 73rd Grand Convention and eagerly anticipate our sesquicentennial in 2020.

Save the Date! July 8 - 12, 2020.

Theta's 150th Anniversary Convention in Indianapolis.



In the 148 years since Theta's founding, much in the world has changed. But one thing has not changed: Theta's commitment to high ideals and its promise to provide opportunities for intellectual and personal growth ... now and in the future.

Providing these opportunities does not come without a cost, and that is the reason for Theta Life Loyal. Our college women not only excel in academics and leadership on their college campuses, they also account for a significant portion of Theta's general treasury income.

The support of Life Loyal members helps fund this magazine and thereby frees college dues and fees to support ethical, social, and educational programs that develop women of integrity and character. Life Loyal members help our Fraternity continue to foster dear friendships and nurture hopes and dreams for generations to come.

## IT'S EASY TO JOIN LIFE LOYAL OR ENROLL A FRIEND OR RELATIVE

Simply go to www.thetalifeloyal.org to join and pay through ou<mark>r secure</mark> website Phone:

Call Fraternity headquarters,

800-526-1870 to provide your contact and payment

information over the phone.

Print the enrollment form available at

www.thetalifeloyal.org

check or credit card information to: Kappa Alpha Theta attn: Kristi Tucker 8740 Founders Road Indianapolis, Indiana 46268.

## Life Loyal Members Receive

A lifetime subscription to the Kappa Alpha Theta Magazine Fraternity dues payment for life\* A handcrafted lapel pin A limited-edition gift from our Life Loval collection and more!

## **BECOME A LIFE LOYAL THETA!**

THESE WOMEN ENROLLED BETWEEN NOVEMBER 1, 2017 AND JANUARY 31, 2018.

ALPHA/DEPAUW

Mary Keppen Donkersloot Catherine Walz Rundle

**BETA/INDIANA** 

Claire Davis Judith Canada Fraps Linda McDonald Mintener Susan Spahr Thomas Sue Grace Ticusan

GAMMA/BUTLER

Hazel Francis Lemen

**DELTA/ILLINOIS** Katherine Boesen

ETA/MICHIGAN Katerina Manettas King

IOTA/CORNELL

Nicolette Jew

Monica Ruehli KAPPA/KANSAS

Madilyn Houseworth Morris Ashley Teinert

LAMBDA/VERMONT Bree Alvarado

Caitlyn Zanlunghi Wells OMICRON/USC

Emily C. Barth RHO/NEBRASKA

Alexa Koch Nevnaber

TAU/NORTHWESTERN

Tracy Cosgrove Bonnie Creekmore Henke

UPSILON/MINNESOTA Amanda Gordon

PHI/PACIFIC Kimberly Dale Damore

Ellen Torrance Snow CHI/SYRACUSE

Kristy Malley PSI/WISCONSIN

Alexis Argall Clarice Kluge Susan Polacek

Jodi Rumble

**OMEGA/UC BERKELEY** Joan Bowker DeYager

ALPHA GAMMA/OHIO STATE Susan Borchers Thornton ALPHA EPSILON/BROWN Sienna Chapman Amanda Philipson

**ALPHA THETA/TEXAS** Stephanie Millard Goodwin

Cynthia Gulley Wiedemann Alexandra Marie Klein

Cynthia Creager Jones Maryann Reynolds Van Lokeren Monica Isabel Thompson

**ALPHA LAMBDA/WASHINGTON** Mary Worcester Anderson

Marsha Rehm Nemitz

ALPHA MU/MISSOURI Jennifer Bigham Streeter

ALPHA NU/MONTANA

Melanie Hull Cromer

ALPHA OMICRON/OKLAHOMA Jacqueline N. Crider Amanda Miller

**ALPHA RHO/SOUTH DAKOTA** Deborah Marsh Schmidt

**ALPHA SIGMA/WASHINGTON STATE** Sara Corral

Mollie Jacobs **ALPHA TAU/CINCINNATI** 

Kathryn Royalty Startsman Evelyn Sofia Tecoma

ALPHA PHI/TULANE Donna Chambers Monroe Hallie Singer

**ALPHA CHI/PURDUE** Jennifer Craig Cordova

ALPHA PSI/LAWRENCE Ingrid Niehans Stum

Kathryn Patricia Wilkin BETA GAMMA/COLORADO STATE

Anne Seperich Henderson BETA DELTA/ARIZONA

BETA EPSILON/OREGON STATE Julie Hartung

Breanna Cicinelli

BETA ZETA/OKLAHOMA STATE Melanie Gartside Marty Acton Machtolff Linda Bishop Tate

**BETA THETA/IDAHO** Joan Maltz Edwards BETA IOTA/COLORADO Lindsev Ann Haligas

Shauna Titus Levinson

BETA KAPPA/DRAKE Clarissa Davison

ALPHA IOTA/WASHINGTON-ST. LOUIS BETA LAMBDA/WILLIAM & MARY Samantha Jean Stafford

BETA MU/NEVADA

BETA XI/UCLA

Camille Friscia Contreras Kathleen Boswell Harvey Mattison McMillan Carly Mendiola

BETA NU/FLORIDA STATE Diane Lasota David

**BETA PI/MICHIGAN STATE** 

**BETA TAU/DENISON** 

Lisa Cherveny Pearce

Suzanne Sager Conover

Jamie Louise Carroll

Ashley Humphrey

Allyse Treier Love

**BETA PHI/PENN STATE** 

Jill Reed Lagatta

Samantha Lerner

Holly Hanse

WASHINGTON

**GAMMA DELTA/GEORGIA** 

Katherine Summar D'Andrea

Dolores Hanichak Brown

Sylena Kraczkowsky

GAMMA LAMBDA/GEORGE

Alexandra Greene

GAMMA MU/MARYLAND

Lindsey McCumber

Carmel Onofrio Boyd

GAMMA NU/NORTH DAKOTA STATE

Joyce Johnson Overboe

Melanie Winters Sherwood

**GAMMA XI/SAN JOSE STATE** 

Katherine King

Jennifer Bates Hagen

DELTA DELTA/WHITMAN Joan Valaas Ferguson Leslye Shelley Stringfellow Erin Minus

**DELTA EPSILON/ARIZONA STATE** 

GAMMA OMICRON/NEW MEXICO

Pamela McCrory Crowder

Melinda Mason Schulz

**GAMMA TAU/TULSA** 

Lauren E. Hill

Jennifer E. Kealey

Caitlyn San Pablo

**GAMMA UPSILON/MIAMI** 

GAMMA CHI/FRESNO STATE

Enid Russell Dickson

**GAMMA OMEGA/AUBURN** 

Cortney Nicole Garabedian

Shannon O'Brien

GAMMA PSI/TCU

Sacca Barfield

Toni Thomason

Carolyn Kimura Nakamura **DELTA ETA/KANSAS STATE** 

Katie Nelson Mackenzie Pepper

Sydney Maylanne Peterson DELTA THETA/FLORIDA

Elizabeth Fenner Yassenoff Michelle Saber **DELTA IOTA/PUGET SOUND** 

Christina Olson Hughes Kristen Bernes Rich Anne Stofferahn Morgan Tanaka

DELTA KAPPA/LSU Fllen Terry Casper **GAMMA ZETA/CONNECTICUT** 

Mayumi Catherine Dickerson Norma Woodman Rutledge

**DELTA OMICRON/ALABAMA** Stacy Barze Hallman **DELTA SIGMA/BALL STATE** 

Elizabeth A. Snyder **EPSILON EPSILON/BAYLOR** Jacqueline Borok

Donna Summers Pennington Margery Waltrip Hanna Heather Foglietta Mentesana Anna Smith

**EPSILON ZETA/MISSISSIPPI** Heather Ann James

Ardith Morrison Morgan Caroline Jovce Peterson Jamie Stone

**EPSILON THETA/STETSON** Ana Rodriguez

Cassandra Turner

**EPSILON LAMBDA/DICKINSON** Jessica Shellock Minter

**EPSILON MU/PRINCETON** Alexandra Lily Thompson

Rachel Lynn Moore

EPSILON OMICRON/RANDOLPH-MACON Kristin Reppenhagen Jiroudek

**EPSILON RHO/LEHIGH** 

Carolyn E. Ferreira **EPSILON TAU/YALE** 

Jennifer Bontrager Alexandra Tananbaum Margaret Wellborn

**EPSILON UPSILON/COLUMBIA** 

Annika Reno **EPSILON PHI/CHICAGO** Claire Pieper

ZETA THETA/CAL POLY

Stephanie Anne Hal **ZETA LAMBDA/CHARLESTON** 

Neha Penmetsa ZETA MU/MIT Megan Schussman

**ZETA NU/UC DAVIS** 

**ZETA OMICRON/WAKE FOREST** Emily Adams Victoria Taylor

ZETA UPSILON/UT DALLAS Kimberly Kuryla Peake Raiya Veerjee

ZETA PHI/PEPPERDINE Katherine King Barrett

**ZETA CHI/JOHNS HOPKINS** Zoe O Demko Mary Gronkiewicz Oriana Pando

**ZETA PSI/SOUTHERN MISSISSIPPI** Andrea Neu Badde

ETA LAMBDA/-

Linda Nguyen Bollinger Samantha Marie Estacio Susan Elizabeth Irving

**ETA SIGMA/CHAPMAN** Abigail Carrington

> ETA UPSILON/SAN FRANCISCO Jenna Alysse Guerra Raychelle Haves Victoria Noble

**ETA PHI/BELMONT** Sara Barlow

ETA CHI/BOSTON Teaghan Fallon Sophia Foutsitzis Joliette Mandel

ETA PSI/TUFTS Cassandra Collins

**ETA OMEGA/SAINT LOUIS** Elizabeth Geiger

Natalie Riopelle THETA THETA/NC STATE

Jessica Nolting THETA LAMBDA/ROCHESTER Renee Catherine Brigham

THETA NU/GEORGIA TECH Tiffany Dang

50 KAPPA ALPHA THETA MAGAZINE KAPPA ALPHA THETA MAGAZINE 51 \*Not including alumnae chapter dues.

## ALPHA/DEPAUW

Adrienne Knox Barnwell; 1957 Nancy Kunkel Boit: 1956 Martha Dehner Copher; 1952 Mary Dee Emison Davis; 1950 Jean Millis Gilpin; 1950 Susanne Matlock Gooding; 1951 Rebecca Johnloz Howard; 1958 Marion Beeler Judd; 1942 Heather Neier: 1969 Peggy Sheeks; 1946 Dorothy Tippett Speer; 1944 Jeannine Spangler Triebel; 1948 Shirley Crisler Williams; 1947

### RETA/INDIANA

Suzanna Graham Anderson; 1990 Cynthia Fitzpatrick Beck; 1965 Elizabeth McIlvaine Fifer; 1946 Ruth Kaun Gates: 1943 Judith Hanna Heidenreich; 1954 Mary Durbin Kentch; 1946 Gretchen Keehn Kizer; 1955 Joan Moore Lindquist; 1944 Janet Hicks Showalter; 1946 Harriet Cracraft Stout; 1938 Mary Branson Struble; 1951

### GAMMA/BUTLER

Mary Ann Porteous Davis-Bergoch; 1947 Jane Richardt Christie: 1948 Helen Ellis Davis; 1937 Christine Keiser Groome; 1964 Sandra Pennock Harrell; 1957 Sue Schell Henderson: 1948 Michelle Snayd Hirsh; 1985 Renee Hollingsworth; 1975 Elizabeth Frazer Kiser; 1934 Joan Thomas Martin: 1950 Jane Dietrich Meyers; 1947 Catherine Nelson Simmons; 1949

## DELTA/ILLINOIS

Sandra Smith Goodheart; 1951 Theresa Henneman Lehr: 1973 Miriam Bauer Peirce; 1946 Dorothy Murphy VanNest; 1941

## **ETA/MICHIGAN**

Joan Lawson Arnos; 1945 Ruth Raymond Diefenbach; 1969 Ann Hanselman Ihling; 1944 Aleen Allson Mathews: 1951 Catherine Hulbert Reindel; 1965 Martha Medlar Valerio; 1965

## IOTA/CORNELL

Margaret Allen Duvall; 1958 Helen Jo Buckly Emerson; 1954 Anne Morrissy Merick Janicek; 1952 Sara Kelley Lacopo; 1994

## KAPPA/KANSAS

Frances Lawrence Carpenter; 1944 Patti Jo Duncan Crawford; 1961 Jane Stites Leo; 1941 Patricia Woodward Lufkin; 1937 Martha Denious Muncy; 1939 Ruth Guy Sheldon: 1956 Marilyn Carlson Simpson; 1944 Olive Hare Stanford; 1936

## LAMBDA/VERMONT

Elizabeth Johnson Hanna; 1973

## GAMMA DEUTERON/OHIO WESLEYAN

Corinne Reed Abatt; 1943 Virginia Wiggins Childs; 1936 Joanne Plank Greaves: 1949 Susan Bushnell Hinde; 1964 Carma Calhoun Hume: 1958 Kathy Kerr; 1960 Helen Rowan Mansfield; 1937 Barbara Pritchard Merrill; 1953 Helen Henes Prittie; 1950 Jane Gatewood White; 1937

## MU/ALLEGHENY

Joan Lafean Bishoff; 1946 Barbara Davies Cubbon; 1946 Marjorie Wible Schaller; 1938 Yvette Kalfayan Wessel; 1942

## NU/HANOVER

Tamara Ferguson Wittich; 1978

### OMICRON/USC

Lisa Calkins; 1965 Nicole P. Campbell; 2001 Carol Richardson Kimmelman; 1982 Constance Beckwith Linden; 1962 Barbara Brothers Milne; 1955 Elsie Burkett Plumb; 1936 Bette Cooper Scott; 1947

## RHO/NEBRASKA

Carol Deeter Campbell; 1970 Barbara Deweese Day; 1937 Gretchen Davis Eakes: 1969 Gretchen Titman Hancock; 1956 Edith Knight Wekesser Hillyer; 1938 Mary-Adelaide Hansen Jones; 1940 Patricia E. Jorn: 1962 Katherine Stinson McClanahan; 1968 Sandra Lane Pearson; 1963 Ann Hanna Tolly; 1961

## TAU/NORTHWESTERN

Joan Belcher Bailey; 1948 Virginia Armstrong Carroll; 1948 Jane Kroehler Cobb; 1951 Sue Bayley Drais; 1953 Patricia Carolan Eck; 1950 Helen Arnold Kent; 1950 Megan Shenon Powers; 1984 Barbara Beaven Spoehr; 1947

## UPSILON/MINNESOTA

Mary Egan Commers; 1958 Elizabeth Bricker Currier; 1942 Janice Glauner Hoversten; 1946 Patricia Gillespie Leer; 1950 Ann Todtleben; 1976

## CHI/SYRACUSE

Betsy Murray Altman; 1946 Cynthia Papworth Coursen: 1943 Joan Stevens Eaton; 1943 Patricia Stellman Jeffery; 1945 Delight Rushmore Lewis; 1930 Barbara Wiessler Pettis; 1955 Janet Hallock Reed; 1946 Lucille Krayenhof Roll; 1950 Mary Schwartzwalder Scofield; 1960 Phyllis Dana Smith; 1942

## **PSI/WISCONSIN**

Mary Brauer Carter: 1942 Marilyn Mouchka Cipov; 1959 Carolyn Winterson Fanning; 1947 Mabel Gormley Preble; 1943 Marilyn McLean Schmid: 1951 Dorothy Hildebrandt Schmidt; 1950 Virginia MacKey Schneider; 1947

## OMEGA/UC BERKELEY Linda Baker Carlson; 1963

Marjorie Jacobs Reid; 1944 Jacqueline Duncan Rutledge; 1944

## **ALPHA GAMMA/OHIO STATE** Carol Hanna Barnard; 1944

Barbara Bagley Doak; 1956 Karen Niebel Goodman: 1961 Marilyn McCov Hall; 1940 Diane Walters Hearne: 1959 Pamela Huddy Higgins; 1957 Mary Helen Clinger Hopkins; 1937 Virginia Polley Lefferdink; 1940 Jean Scatterday Scott; 1952 Kathleen M. Shea; 1965 Joan Rinker Covington Taylor; 1944 Rachel Buchanan Timmons; 1949 Sally Adelberger Wiper; 1951

## ALPHA DELTA/GOUCHER

Midge McGrath Cassidy; 1945 Patricia Edmunds Latham; 1947 Helen Bishop White; 1937

### **ALPHA ETA/VANDERBILT**

Karin Dale Coble: 1953 Mary Walker Dale; 1942 Jane Anderson Dudley: 1945 Frances Rudolph Edwards; 1947 Jane Edwards Entrekin; 1948 Cornelia Faust; 1955 Frances Caldwell Jackson; 1953 Mary Lee Mathews Manier; 1943 MaryAnn Frederick Patrick; 1952 Margaret Brugh Reynolds Roberts; 1935 June Sanders Roy; 1949 Aleta Dumas Schanbacher; 1962

### ALPHA THETA/TEXAS

Karen Lynn Alveshire; 1981 Jean Todd Bell: 1957 Kirsten Reierson Bell; 1991 Louise Wilkerson Brollier: 1978 Nancy Noble Broocks; 1947 Ann Lewis Buller: 1958 Jane Tyler Calame; 1933 Anne Broussard Carnes; 1978 Nancy Smith Whynne Chandler; 1943 Mary Wade Winkler Coale; 1950 Lida Denney Erben; 1947 Carolyn Burns Foxworth; 1956 Nancy Leaverton Hutson: 1936 Norma Dolley Kennedy; 1947 Peggy Gilliam Kennedy; 1944 Shirley Stratton Lanham; 1956 Lue Fitzgerald McDonald; 1944 Mary Margaret Finnegan McDonald; 1939 Ann Robinett Perryman; 1951 Kathryn Amsler Priddy; 1945 Betty Jo Baxter Riter; 1945 Gayle Armstrong Stokes; 1944 Anabel Shotts Stripling; 1951 Helen Reser Test: 1966 Mary Jane Ramirez Turnbow; 1943 Florence Benson Wilkerson: 1939 Margaret Olle Womack; 1953 Mary Shepherd Yonge; 1968

## ALPHA IOTA/WASHINGTON-ST. LOUIS

Sarah Karraker Babington; 1937 Nancy Chase Brandenburger; 1941 Susan Blumeyer Meredith Braxton; 1946 Mary Jane Bartlett Conrades; 1941 Mary Maack Ellis; 1940 Nancy Whiffen Griffiths; 1960 Margaret Payne Moehlenbrock; 1949 Cecelia Ramsey Raines; 1943

Elizabeth Miller Roche; 1943

## Mary Jane Park Starck; 1942 **ALPHA LAMBDA/WASHINGTON**

Rosemary Bowden Bascome; 1943 Jane Wilkinson Bryant; 1933 Ruth Frye Gagliardi; 1947 Rosemary Anderson Green; 1954 Nancy Bushnell Hanseth; 1944

## ALPHA MU/MISSOURI

Molly Phelps Bean; 1942 Norma Herring Brown; 1944 Barbara P. Butts; 1970 Gloria Neumann Byke; 1947 Nancy Poleman Eschenroeder; 1952 Sue Rule Harness; 1942 Louise Black Jadel; 1944 Patricia Ellis Iones: 1947 Mary Schaad Kirby; 1943 Barbara Whitacre Rudolph; 1951 Patricia Weinel Wemhoener; 1950 Nancy Lingafelter West; 1974

## ALPHA NU/MONTANA

Barbara Adams Genest; 1940 Harriet Harrington Koyacich: 1949 Lois Blewett Lawson; 1937 Denise Felt Lutes; 1948 Jean Bessier Parker; 1945 Lou Marilyn Vierhus Tutwiler; 1952 Kathryn Huffman Will; 1956

## **ALPHA XI/OREGON**

Susan McEwen Albee: 1962 Dorothy Withington Farmer; 1950 Rebecca Fish Hatcher; 1944 Janet Bean Martin; 1943 Margaret Watts Rieder; 1940 Sally Jeffcott Roberts; 1944 Phyllis Evans Wolfsehr; 1943

ALPHA OMICRON/OKLAHOMA Patricia Estill Bates; 1946 Margaret Putman Chesnut; 1955 Patti Jeter Elder; 1948 Eunice Jenkins Ellis; 1955 Mary Jane Carson Hemry; 1933 Celia Stanfield Horkey; 1951 Patricia Thompson Iones: 1939 Linda Howard Markus; 1957 Betty Trent Miller: 1942 Dorella Logan Powell; 1966 Marilyn Tankersley Taylor; 1945 Erin Malone Van Horn; 1995 Susanne Wilson Vessels; 1952 Betsy Douglass White; 1948

## **ALPHA PI/NORTH DAKOTA**

Doris Setterstrom Anderson: 1945 Tina M. Grumbo; 1995 Cheryl Berg Toth: 1967 Jean Harris Webster; 1939 Geraldine Stenehjem Wheeler; 1947

## ALPHA RHO/SOUTH DAKOTA

Iodi L. Bartell; 1992 Kathleen Brick Carlson: 1947 Berdyne Harris Gaul; 1954 Barbara Phillips Kennedy; 1946 Cynthia Geise Larson; 1970 Mary Hermanson Odland; 1944 Helen O'Neill Petersen; 1939 Mary Nason Selbe; 1942 Jeanne Krueger Wilds; 1948

## **ALPHA SIGMA/WASHINGTON STATE**

Patricia Sheely Conley; 1949

Janet Martin Gadsby; 1945 Nancy Martin Lowell; 1949

## ALPHA TAU/CINCINNATI

Nancy Taylor Bieser; 1949 Julie Maddox Boucher; 1942 Lois Taylor Hayden; 1951 Laura Cowhard Herring; 1978 Nancy Slagle Hockenberry; 1952 Donna Rae Judd; 1968 Lillie Woellert Lake: 1939

## ALPHA UPSILON/WASHBURN

Pamela Wohlgemuth Blaylock; 1968 Ruth Hille Gascoigne: 1950 Shirley Holtwick Huttenhoff: 1954 Bess Ritchey Keene: 1944 Charline Mandeville Miller; 1948 Barbara Wilkin Shepard: 1974 Sally Eidson Walton; 1946 Sally Stotler Wilson; 1952

## ALPHA PHI/TULANE

Ellen Merrill Calvert; 1954 Charlotte Morse Ashley Herman; 1941 Billie Harper Jackson; 1949 Amy Hayner Kates: 1985 Ilene Seale Lyman; 1956 Charlotte Reynolds Rogers; 1945 Barbara Stewart Sayes; 1942 Augusta Harper Waggenspack; 1944 Frances Walther Wells; 1943

## ALPHA CHI/PURDUE

Ann Blose Evdt: 1976 Jane Lewis Freehoff; 1940 Nancy Dye Freeland; 1955 Beverly Starnes Gerding; 1951 Lelia Fitch Jones; 1952 Jacqueline Carr Lanford; 1948 Ann Waterbury Phillippy; 1942 Joanne Lakin Pluckebaum; 1958 Dorothy Emerson Sinnott; 1967 Julaine Kraay Ziegert; 1964

## ALPHA PSI/LAWRENCE

Vivian Grady Albertson; 1946 Gloria Rogahn Bomier; 1946 Kathryn Desh Brady; 1941 Katharine Gilbert Brehm; 1940 Leanne Atkinson Johnson; 1951 Charlotte Peters Kunkel; 1953 Diane Ziebell Lehner; 1947 Nancy Rose Mellem; 1943 Priscilla Humphrey Mitton; 1939 Barbara Anderson Morris; 1953 Kathryn Tuchscherer Nash: 1938

## ALPHA OMEGA/PITTSBURGH

Marguerite Rosenberger Canada; 1944 Justine Johnstone Runyan; 1941 Marie Rocktashel Watson; 1978

### BETA BETA/RANDOLPH-MACON **WOMAN'S COLLEGE**

Rosemary Thornton Brinegar; 1943 Lenora Coghlan McCalley; 1941 Ann Diehl McInnis; 1944 Annette Irwin Tidman: 1952

## **BETA GAMMA/COLORADO STATE**

Carol Hughes Blake; 1950 Marilyn Maxwell Clausen; 1950 Shirley Hubbell Gausman; 1939 Jean Holland Guthrie; 1968 Donna Ricker Henney; 1946 Caroline O'Brien; 1946 Carol Hodges Palm; 1947 Sally O'Connell Plutt: 1953 Amy Avery Turner; 1936

## BETA DELTA/ARIZONA

Cynthia Combs Cooper; 1960 Lois Kurtz Mayer; 1945

## BETA EPSILON/OREGON STATE

Loriene Hermanson Boyer; 1950 Pamela Holdman Cavagnaro; 1975 Mary Jane Tillman Hirschberger Goeth; 1942 Beverly Waverly Postlewaite; 1948 Joyce Watson Signer; 1944 Jean Trojan Smith; 1945

## BETA ZETA/OKLAHOMA STATE

Sue Timken Bourland; 1953 Jody Bucko Kerr 1960 Beth Fisher Limes; 1955 Louise Harrup McCall; 1944 Sally Emmons Nicholson: 1955 Kathleen Johnson Soard; 1962 Marybelle Wortman Spangler; 1946 Laura Noble Swift; 1949

## BETA ETA/PENNSYLVANIA

Joan Howarth Igler; 1950 Gail Clark LaFrance; 1959 Marcia Lewis Pennington; 1942 Virginia Diehl Sillers; 1946

## BETA THETA/IDAHO

Niki Hull Wolfe Atkin; 1957 Donna Thompson Brizee: 1953 Edna Herrington Brooks; 1942 Maxine Reynolds Hanson; 1942 Shelly Torrey Young; 1980

## BETA IOTA/COLORADO

Joanne Lang Callard: 1944 Margaret Carswell Lyddon; 1944 Virginia Beresford McGehee: 1952. Carolyn Lowe Scavo; 1952 Carol Bailey Sims; 1976 Barbara Johnson Suddath; 1941 BETA KAPPA/DRAKE

## Connie Egeland Lorentzen; 1948

**BETA LAMBDA/WILLIAM & MARY** Helen Grinnan Khouri; 1952 Joan Stout Neighbors; 1946

## **BETA MU/NEVADA**

Jane Creel: 1942 Brenda Higley Dwyer; 1958 Molly Blair Fitzgibbon: 1947 Sally L. Foskett; 1958 Carole Matthiessen Horan; 1954 Shirley Marshall Madsen; 1938 Anita Hincelot Meffley; 1944 Virginia Beckley Richardson; 1937 Grace Payne Wingfield; 1958 Dianne Winne: 1975

### BETA NU/FLORIDA STATE Patricia Hamer Bridges; 1943

Celia Carlin Mangels; 1941 Rozel Swain; 1974 BETA XI/UCLA

Charlotte Frick Dale; 1943 Katherine Martin McKav: 1946 Barbara Maddock Newcomb; 1957 Jeanne Latham Alden Reynolds; 1947 Patricia Bisbee Jameson Robinson; 1939 Mary Helen Hintze Teague; 1946 BETA OMICRON/IOWA

## Elsa Marston Harik; 1953

Kristie Poulos Pattison: 1966 Virginia Coder Pugh; 1955 **BETA PI/MICHIGAN STATE** 

## Dawn Schaeffer Bilton; 1957

Evelyn Siebert Cameron: 1937 Jeanne Richards Clore: 1937 Katherine Nehil Dexter; 1939 Natalie Pope Fair: 1947 Ann Trabue Hight; 1948 Travis Shaw Long; 1957 Dorothy Garlock Ranney; 1936 Jean Endsley Rice; 1946

## Jean Collingwood Spelman; 1943 Virginia Thrall Withers; 1957

## BETA RHO/DUKE

Sara Rankin Hiatt; 1935 Allison Stankavage Morris; 2005

## BETA SIGMA/SMU

Edna Jo Woodward Davis; 1948 Virginia Dale Streeter Jackson: 1972 Ruth Wilson Keeton; 1941 Anne Giles Kimbrough; 1945 Mary Carter Klein; 1947 Kay Hendricks Liakos; 1955 Anne Lofton: 1962 Ann Day Marshall; 1951 Marian Chappell Miles; 1968 Karen Davis Roberts; 1980 Mary Dorothy Mize Wisely; 1942

## BETA TAU/DENISON

Sally Woodyard Davidson; 1939 Alberta Brinkley Holtz; 1942 Elizabeth McConnell Kerr; 1944 Mary Helen Avars Ray: 1955 Nancy Cole Ray; 1950 Katharine Strome Richards: 1964 Virginia Lentz Sathre; 1940

## BETA UPSILON/BRITISH COLUMBIA Dewey MacLean Parker; 1967

**BETA PHI/PENN STATE** Katharine Beaver Hilton: 1937 Elizabeth Roethlein Kilgour; 1968 Beverley Ferrier Moore; 1963 Jean Taylor Ritenour: 1938 Anna Lee Carey Van Allen; 1941

## **BETA PSI/MCGILL**

Anne Hughes: 1942 GAMMA GAMMA/ROLLINS Ann Wynne Beers; 1962

Louise Long Wilgus; 1943

## GAMMA DELTA/GEORGIA

Nancy Smith Chandler; 1969 Elizabeth Dickens Connar; 1941 Kathryn (Kitty) Riley Mozley; 1947 Jane Trice Tarte; 1947 Roberta Butler White: 1970

## **GAMMA EPSILON/WESTERN**

Mary Marshall Finnie; 1947 **GAMMA ZETA/CONNECTICUT** Lynette Bishop Bobb-Koths; 1942

## **GAMMA IOTA/KENTUCKY**

Evelyn Davis Arnold; 1967 Betty Leet Bell; 1945 Edith Hoertz Hoskins Johnson; 1962 Charlotte Nelson Jones; 1955 Sherry Cobb Moore; 1973

## **GAMMA MU/MARYLAND**

Mary Lakeman Aylward; 1948 Susanne Marie Bersbach; 1976 Elizabeth Houghton Eberhard; 1951 Carol Funk Robillard; 1952

## **GAMMA NU/NORTH DAKOTA STATE**

Ann Binford Harries: 1947 Beverly Forbes Howe; 1948 Donna Nellermoe Schroeder: 1947 Jeannie Johner Ulrich; 1968

## **GAMMA XI/SAN JOSE STATE**

Lynette Clary Di Napoli; 1951 Barbara Johnston Hemker; 1951

## GAMMA PI/IOWA STATE

Dorothy Kelleher Bredar; 1944 Barbara Carlson Butler; 1974 Suzanne Clark Lunde; 1955 Sharon Small McNeal; 1958

## GAMMA RHO/UC SANTA BARBARA

Kendra Kasell Jeffcoat; 1966 Margaret Taylor Thackaberry; 1950

## GAMMA SIGMA/SAN DIEGO STATE

Betty Stevenson Hamlin; 1951

## Teresa Higgins Helmy; 1961

**GAMMA TAU/TULSA** Sherry Hubbard Burns: 1961

## GAMMA UPSILON/MIAMI

Virginia Oxley Clayton; 1951

## GAMMA PHI/TEXAS TECH

## Shirley Shields Smith; 1953 GAMMA CHI/FRESNO STATE

Joann Ouinn Contino: 1954 Pegi Moore Sortor; 1953

## GAMMA PSI/TCU

Suzanne Coleman; 1966 Lana Wells Collier; 1961 Constance Harrington Coolik; 1969 Nancy King Kinsel; 1960

Mary Rogers Meredith; 1965 GAMMA OMEGA/AUBURN Anne Gardner Collins: 1973

## Donna Kilker Stalcup; 1962 **DELTA DELTA/WHITMAN**

Elaine White Raines: 1967 **DELTA EPSILON/ARIZONA STATE** 

## Nicole Beaudoin: 2015 **DELTA ZETA/EMORY**

Rosina E. Heywood; 1959 Ginger Still Kemp; 1964 Jennifer Apgar Vala; 1991

### DELTA THETA/FLORIDA Molly Bullard McRae: 1976

DELTA KAPPA/LSU Susan Supple Afeman; 1969 Dudley Rochelle Carter; 1969

## Margaret Supple Kish; 2008 DELTA NU/ARKANSAS

Marynm Shaw Bassett; 1969

## DELTA XI/NORTH CAROLINA Teresa Lynn Bolick; 1973

## Maxine Pugh MacLamroc; 1967 DELTA SIGMA/BALL STATE

Barbara Davis King; 1983 Betsy Myers Pelfrey; 1970

## Lisa Jenkins Wilson; 1975

**DELTA PHI/CLEMSON** Lou Ann Rogers Sink; 1977 Carrie Walden Thompson; 1996

## **DELTA PSI/UC RIVERSIDE**

Kara D. Lebovitz; 1988 Harue Marsden: 1982 Jennifer Hofmann Pust; 1995

## **EPSILON EPSILON/BAYLOR**

Wanda Woodard de Graffenried; 1978 Betty Wolfe Killion; 1976 Bernadet Breedlove Menking; 1976

### **EPSILON THETA/STETSON** Tracy Granata: 1981

Joanne Butterbrodt McCall; 1986 **EPSILON LAMBDA/DICKINSON** Natalie Chodur Angst; 1997

## **EPSILON OMEGA/WASHINGTON & JEFFERSON**

Kelly Cook Boyd; 1988 ZETA OMEGA/LOYOLA MARYMOUNT

## ETA XI/QUINNIPIAC

Heather Beaumont; 2009

Bianca Red Arrow; 2017

## SNAPCHAT: LIVE FROM THE THETA ARCHIVES

Don't miss "Live from the Theta Archives" each Thursday ... only on the @kappaalphatheta Snapchat channel! We cover Theta history—as well as broader historical events that had an impact on Theta's narrative—and we have plenty of fun doing it.

"Live from the Theta Archives" is hosted by Staff Archivist Noraleen Young, Alpha Chi/Purdue, and is your source for some authenticity and genuineness in a digital world filled with filters and over-perfection. 2018's Year of Sisterhood is a perfect time to learn a little more about Theta's history and refresh your own definition of what Theta sisterhood means to you.

This year, in addition to history and sisterhood features, you can catch some of our chapters and members taking over the account. Other notable upcoming features include National Best Friend Day, Selfie Day, and Ask an Archivist Day. And be sure to tune in during Grand Convention to check out "Live from the Archives at Grand Convention"!



Lauren McCarty Palmer, Beta/Indiana (left) and Noraleen Duvall Young, Alpha Chi/Purdue, are the creative force behind "Live from the Theta Archives" on Snapchat

Nothing gets me as hyped about being a Theta as watching Noraleen talk about @BettieLocke on Snapchat.



If you haven't visited Theta's Heritage website (www.heritage.kappaalphatheta.org) recently, you should! A brand-new section is devoted to all 185 Theta college chapters. Each chapter has its own page highlighting its history, notable members, distinguished officers, Grand Convention awards. and articles from this magazine about the chapter's installation.

It's truly a wealth of history and memories ... but something is missing. We'd love to include photographs chronicling your chapter throughout the years. You can help us do that!

If you have photos of recruitment, sisterhood events, sports, reunions, and fun times with your sisters, we'd like you to share them with us. User-friendly instructions on the site explain how to upload digital images, provide a title and basic information, and submit a caption and short description. Any and all information is helpful! And be sure to visit the pages regularly to see what your chapter sisters have shared.

You are always welcome to donate images as well as other Theta materials to Theta's archives. If you have questions about the photo submission process or the archives, don't hesitate to contact us, archives@kappaalphatheta.org.





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